

CREATING FUTURE SPACES



**GLOBAL LEADERS
IN DESIGN
AND BUILD**

ABOUT US



BRINGING YOUR UNIQUE VISIONS TO LIFE

At Trend Group, we design and build spaces that inspire, motivate and empower people. Over 1000 clients trust us to deliver on their requirements.

We are driven by our passion for well designed spaces and work closely with our clients to co-create their vision.



WHO WE ARE

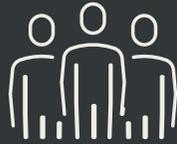
We offer a streamlined approach to office interior design, building refurbishments and upgrades, covering all aspects of the turnkey process.



**INTERNATIONAL
FOOTPRINT**

17⁺

**OVER 17 YEARS IN
THE BUSINESS**



**OWNER
MANAGED**



**OVER 1000 PROJECTS
COMPLETED**



**30+ MILLION
SQM**



**100+ EMPLOYEES
WORLDWIDE**



WE COLLABORATE

We co-create spaces where you live, work, and thrive.
We work alongside client teams to design and deliver spaces that maximise their return on investment.

Collaborating with the best professionals, designers, and architects across various fields, we ensure that excellence permeates every facet of our projects.

COMPANIES THAT TRUST US

We have an elite, global portfolio that includes the world's most iconic brands.
We are driven by our passion for inspired workplaces and work closely with our clients
to design and build future spaces for their brand.



Uber

capita

orange™



Google



PORSCHE



Goldman
Sachs



Bloomberg



NOKIA

acer



BCG

facebook



WE DON'T JUST THINK ABOUT THE PROJECT

We think about the future.
Future teams, future needs, future momentum.

ABOUT US

INTERNATIONAL FOOTPRINT

We have offices in

London | Dubai | Cairo | Johannesburg | Cape Town | Durban

LONDON



CAIRO



DUBAI



JOHANNESBURG



DURBAN



CAPE TOWN



WE'RE BUILDING FUTURES

For your people, with our people.
At the heart of every space.

ABOUT US



**AFRICAN
PROPERTY
AWARDS**

in association with
**INTERNATIONAL
PROPERTY
& Travel**

**AWARD
WINNER**

2025-2026

OUR TEAM

At Trend Group, we believe great spaces start with great people.
Our team doesn't just build offices:
they bring vision, experience, and heart to everything they do.



GAVIN DICKINSON
CHAIRMAN



MEYER ERLANK
COO



MOHAMED OKASHA
CEO



VARUN BABBAR
GLOBAL BUSINESS DEVELOPMENT



LLOYD STOCKS
OPERATIONS DIRECTOR
CAPE TOWN



DORETHE SWIEGERS
OPERATIONS DIRECTOR
JOHANNESBURG



DEREK WEIMER
MANAGING DIRECTOR
UNITED KINGDOM



BRONWYN PEARCE
OPERATIONS DIRECTOR
UNITED KINGDOM



YOUSSEF MAAMOUN
OPERATIONS DIRECTOR
MIDDLE EAST



DANIELLE HERRMANNSEN
COSTING & PROCUREMENT DIRECTOR
GLOBAL

OUR PEDIGREE

Over 1000 clients trust us to deliver on their requirements.

- 17 years working for leading local and international brands
- Impeccable reputation for delivery
- Well-rounded team of professionals
- We pride ourselves on strong industry relationships

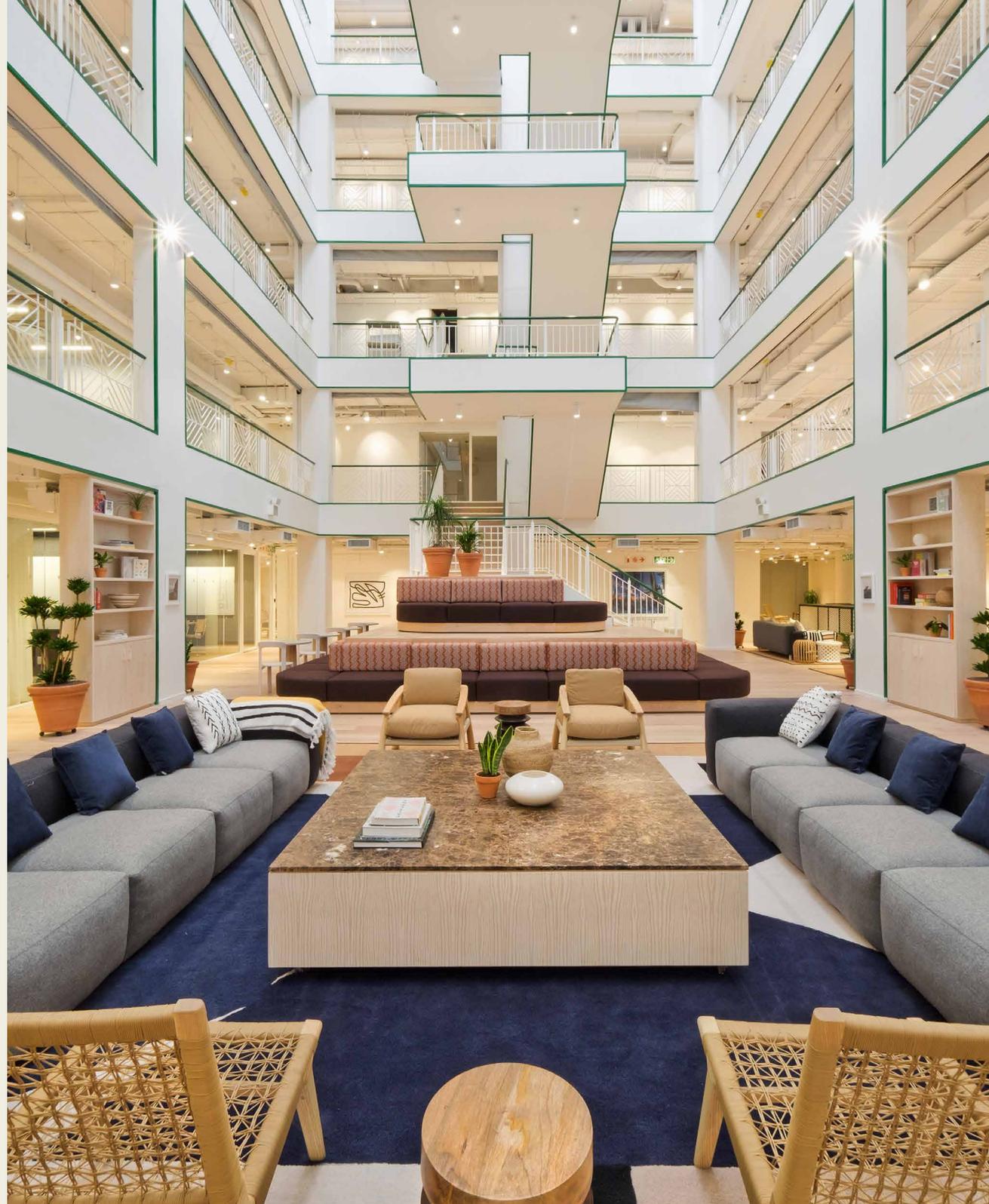
ABOUT US



OUR VALUES

We believe first and foremost in the value of relationships with our clients and partners.

- A professional and collaborative approach to business
- We value new learning and the ability to be proactive in implementing such learning effectively
- We align ourselves with global best practice
- Our commitment to excellence in design and delivery is uncompromising





GREAT DESIGN ISN'T JUST BEAUTIFUL

It's inclusive. Accessible. Alive.

ABOUT US

OUR SERVICES

From projects that involve relocating to a new space to cosmetic enhancements, expanding or consolidating an existing facility. We provide our clients with workplace strategies that support and enhance the individual workflow needs of each business.

WORKSPACE STRATEGY



WORKSPACE DESIGN & SPACE PLANNING



CONSTRUCTION & FIT OUT MANAGEMENT



FURNITURE DESIGN & PROCUREMENT





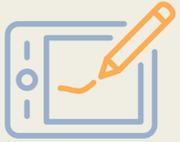
WORKSPACE STRATEGY

Beyond just physical spaces, we delve into the essence of your company.

Our consultancy process optimises current spaces and aligns them with future working needs, crafting custom solutions that reflect not just how you work, but who you are.

OUR SERVICES





WORKSPACE DESIGN

Transforming insights into action, our design process goes beyond aesthetics.

We create workspaces that go hand-in-hand with employee morale, productivity, and innovation. The result: engaging environments, flexible spaces, and dynamic cultural transformations.





CONSTRUCTION & FIT OUT MANAGEMENT

We understand that clear communication is paramount to effective construction.

Trend Group's dedicated team manages each client site comprehensively, overseeing projects from concept to completion with a focus on safety, expertise, and timely delivery. With over 1000 projects completed, our knowledge and expertise ensure we meet our client's budgets, needs, and timelines.

OUR SERVICES





FURNITURE DESIGN & PROCUREMENT

Our tailored office furniture solutions not only support but define your company's ways of working.

Working hand-in-hand with the design team, our procurement team ensures unbiased recommendations, delivering turnkey solutions for varying business needs and budgets.





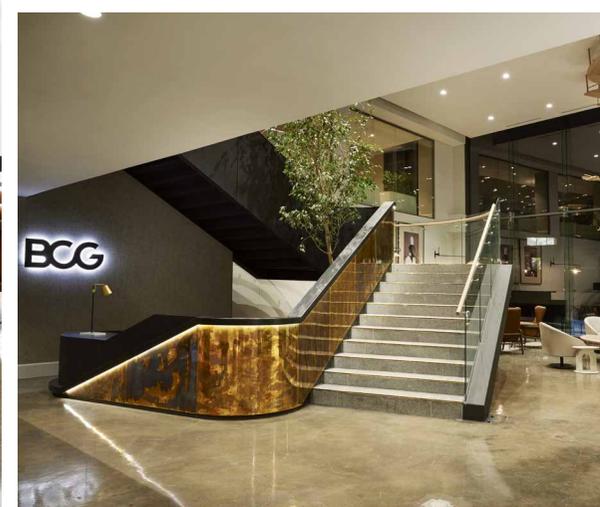
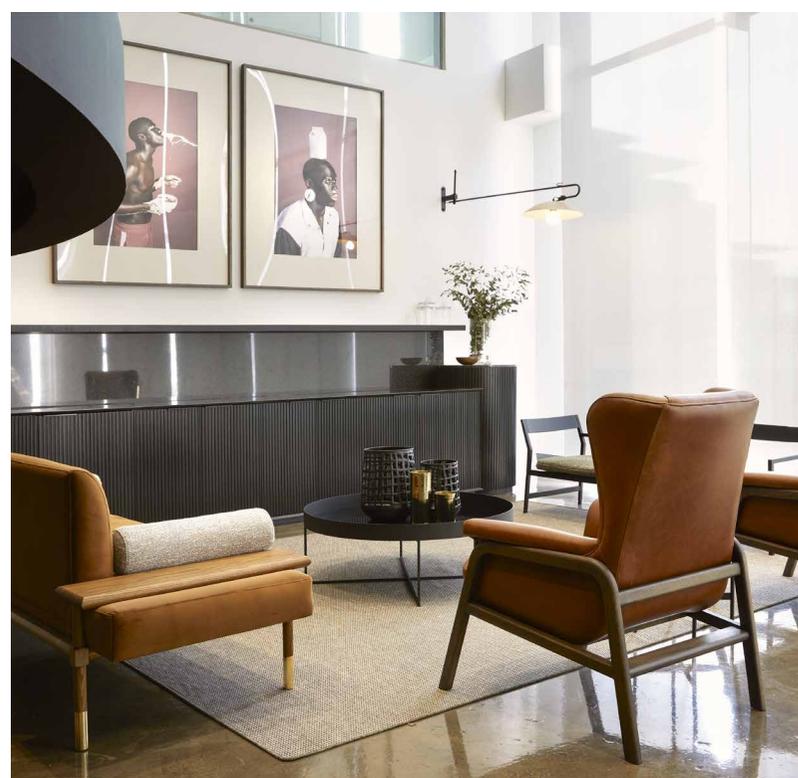
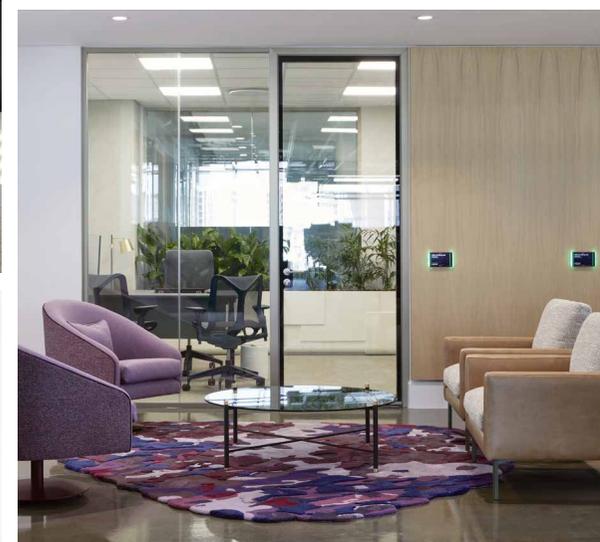
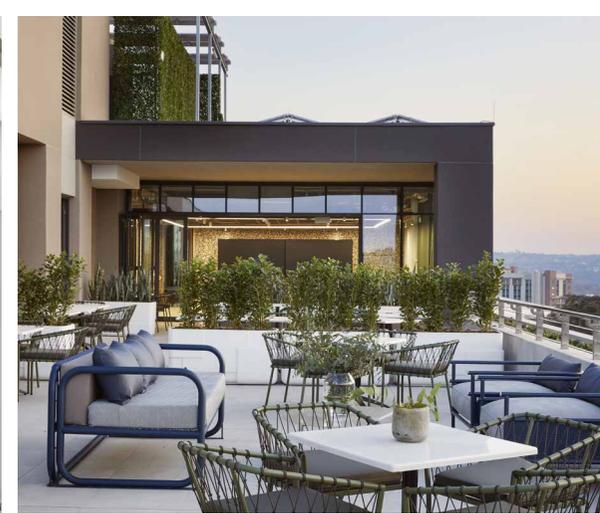
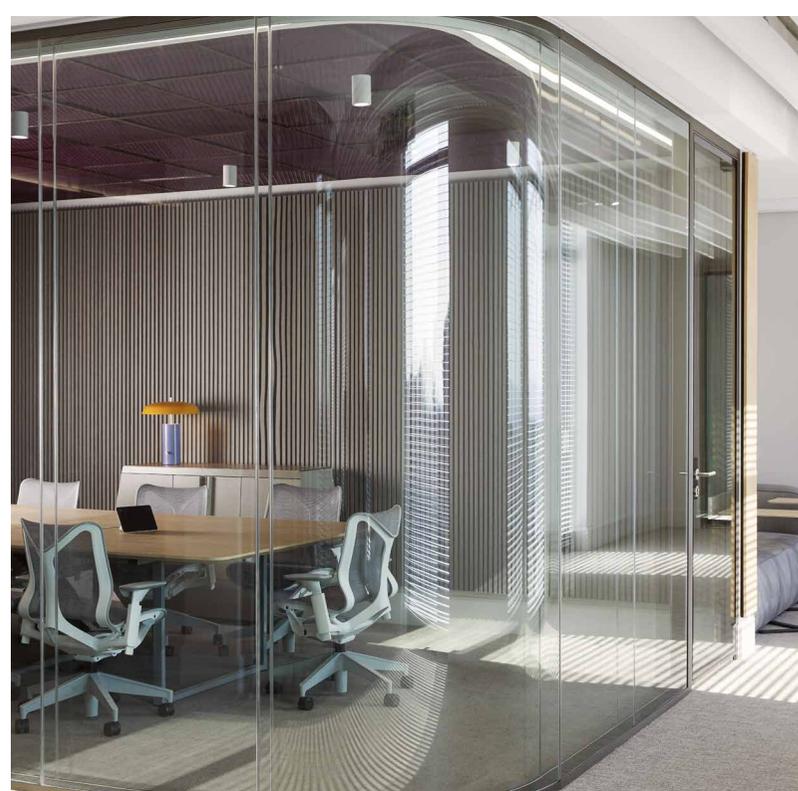
WE SOLVE FOR THE UNIQUE

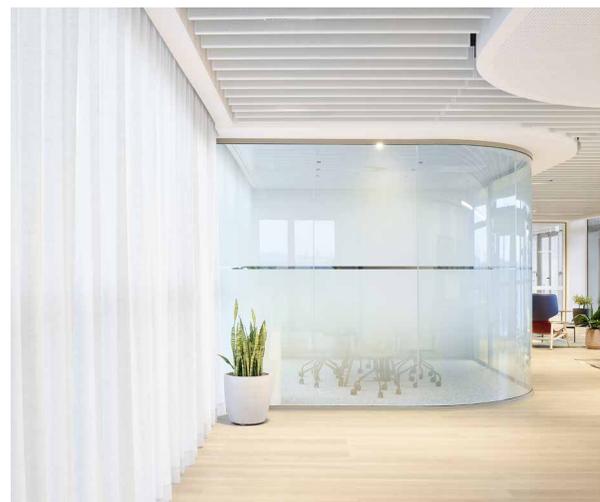
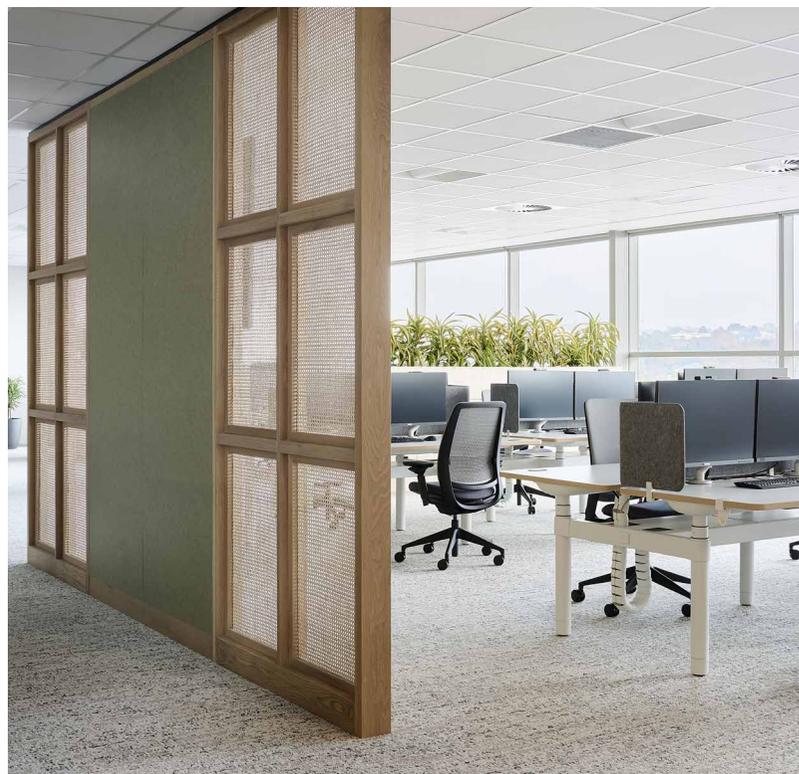
We build more than offices; we build momentum and community.
Keeping your story and culture at the heart of every space.

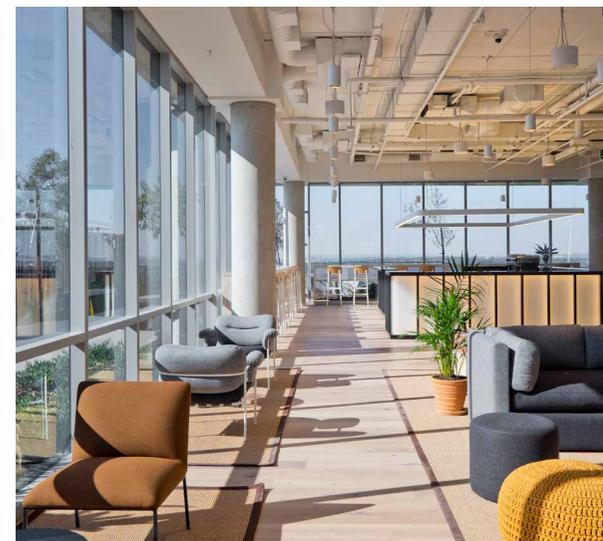
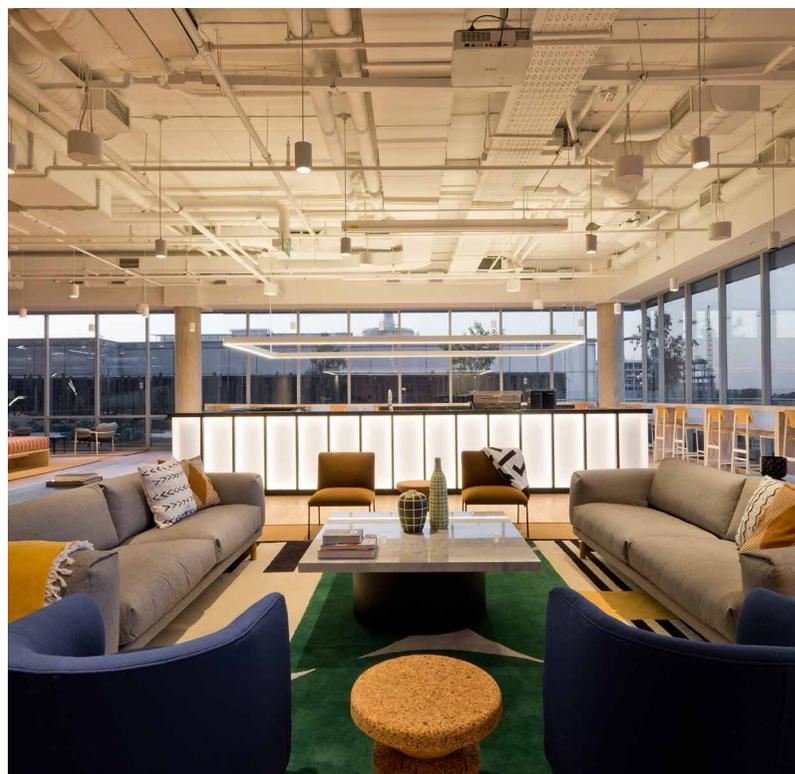
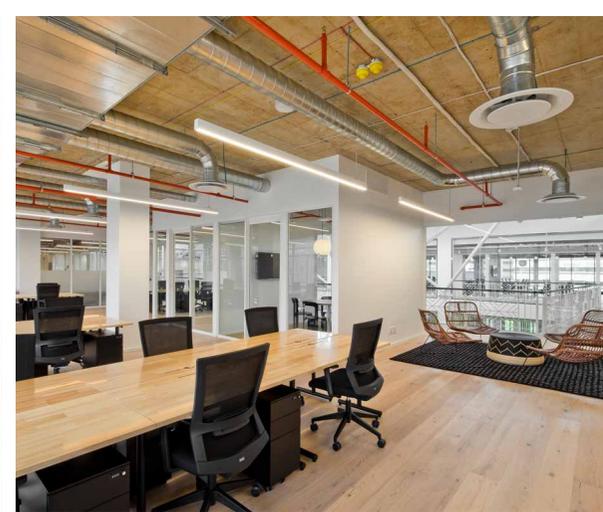
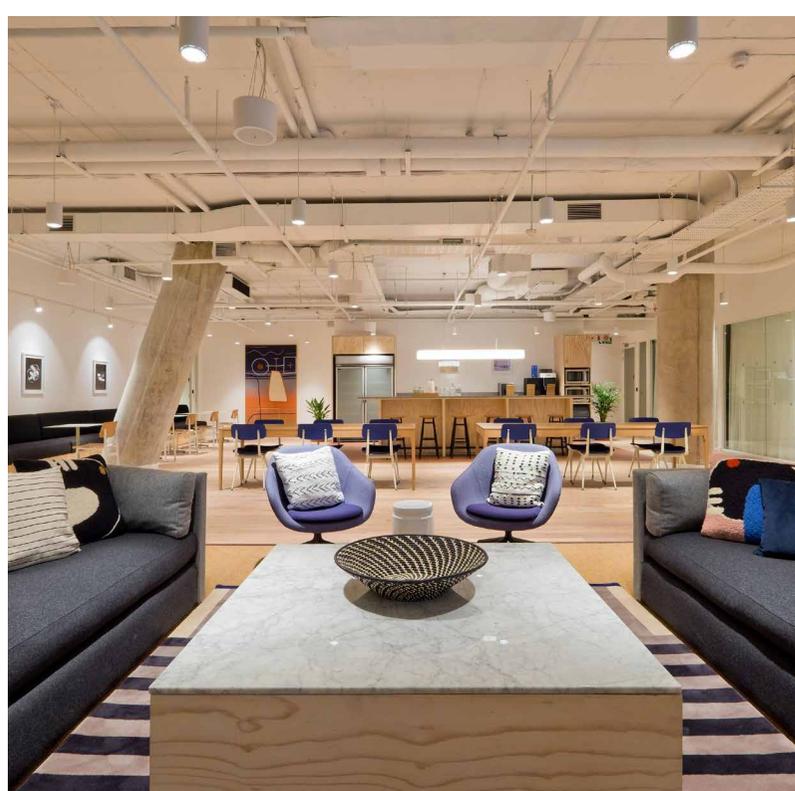
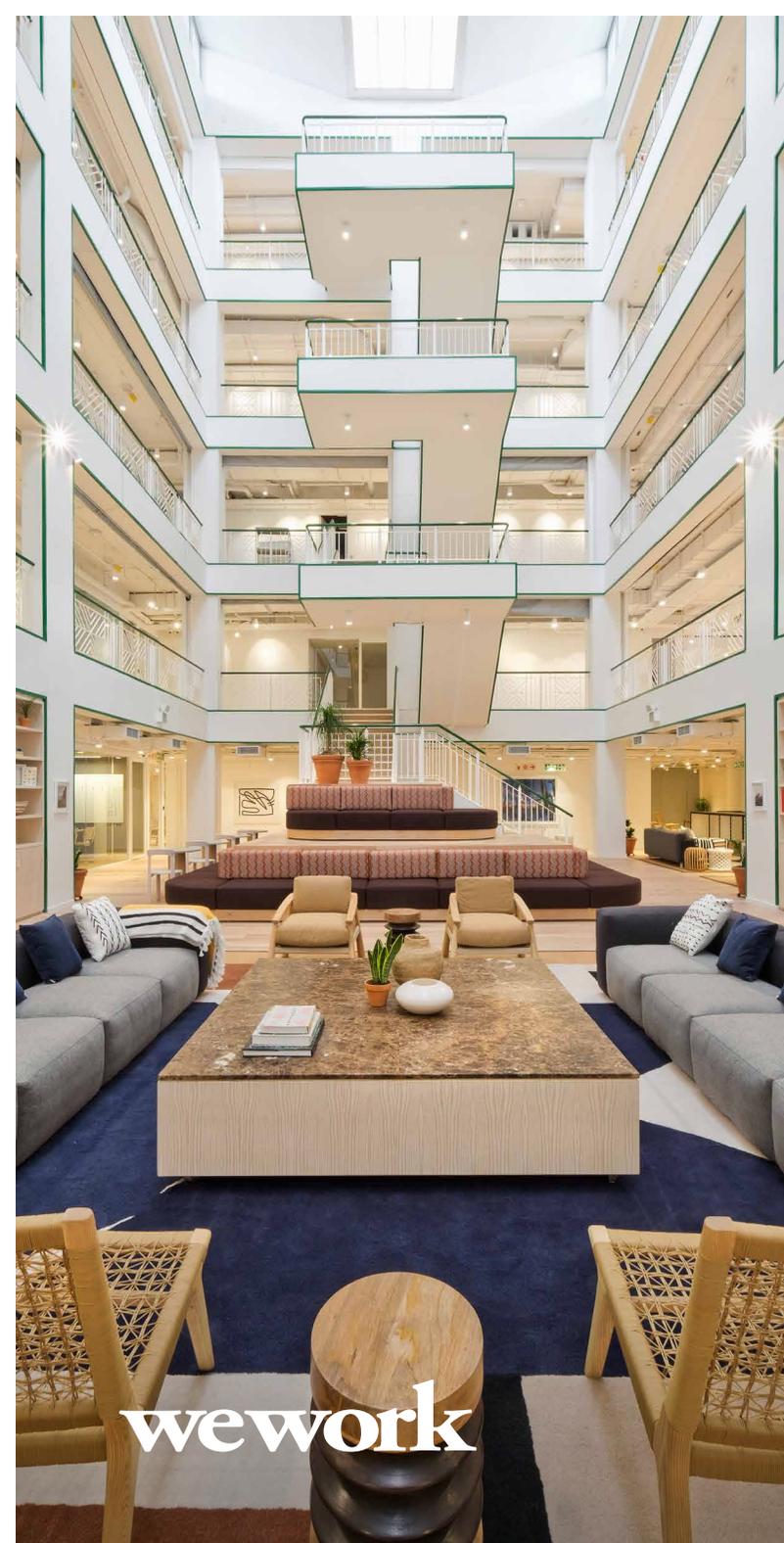


CASE STUDIES

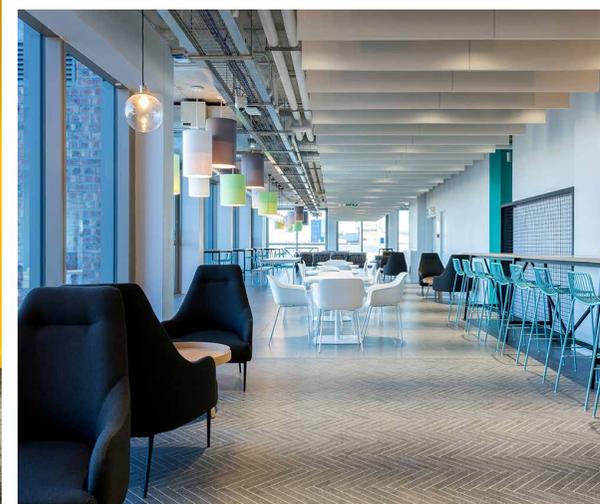
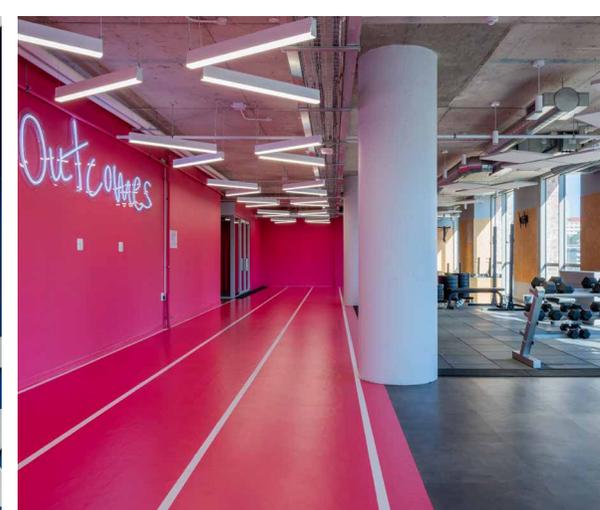
Providing excellence.
Bringing unique visions to life.

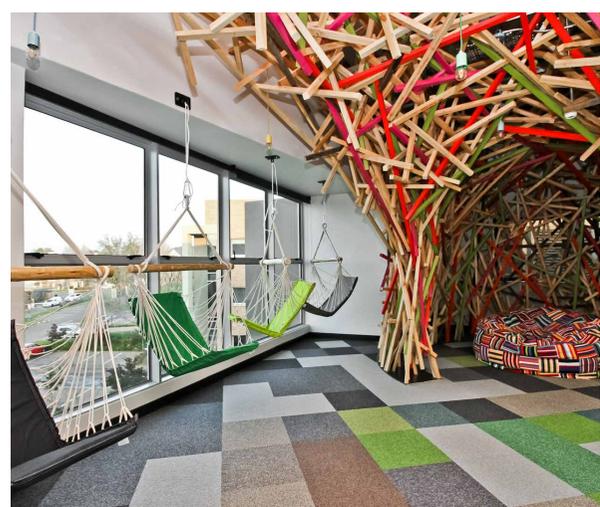
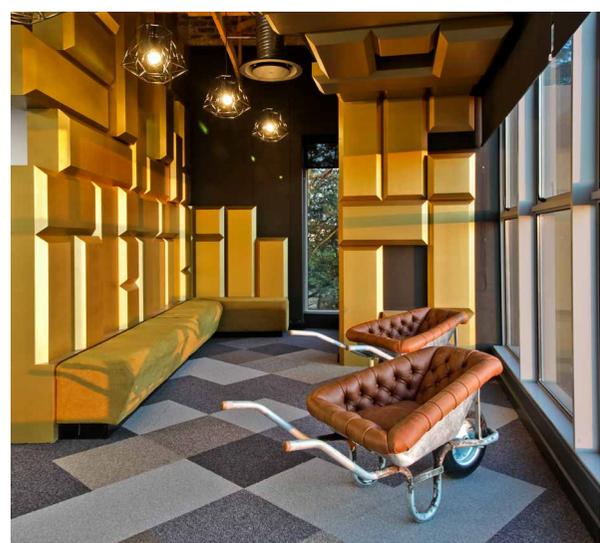
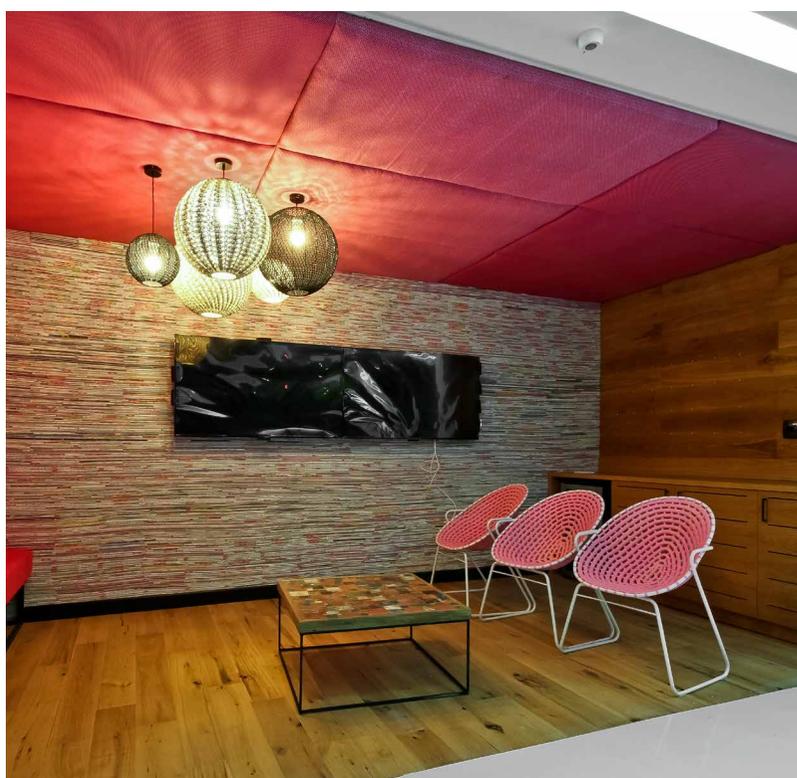
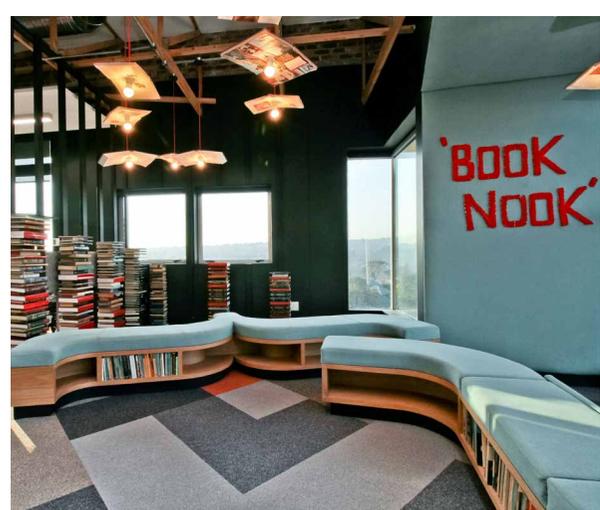


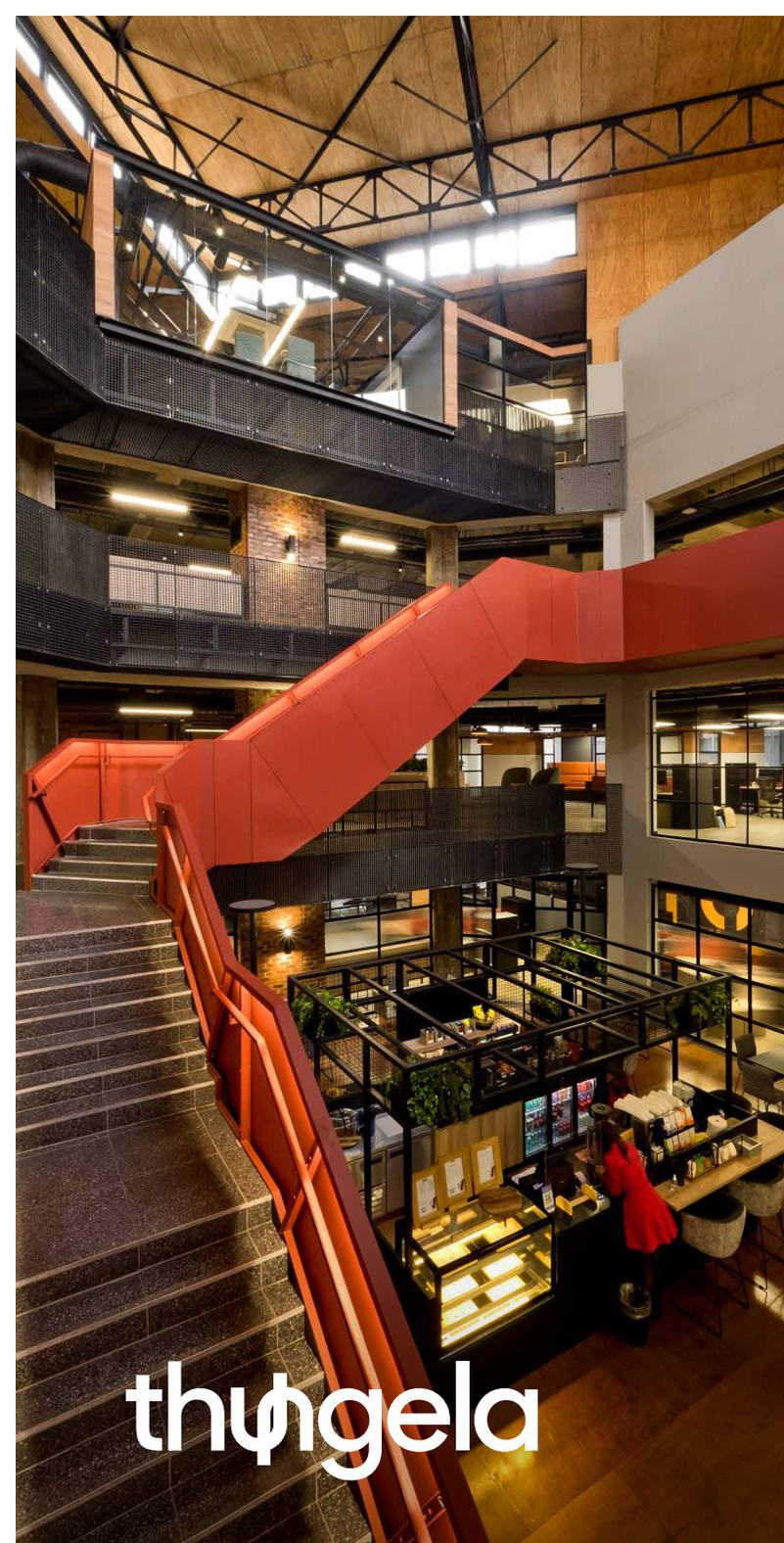




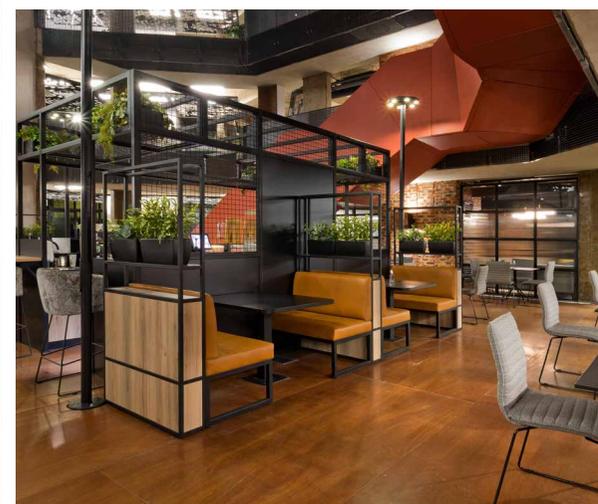
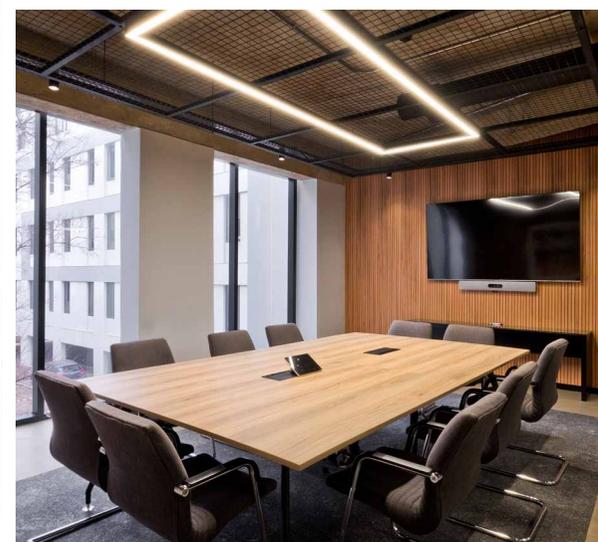
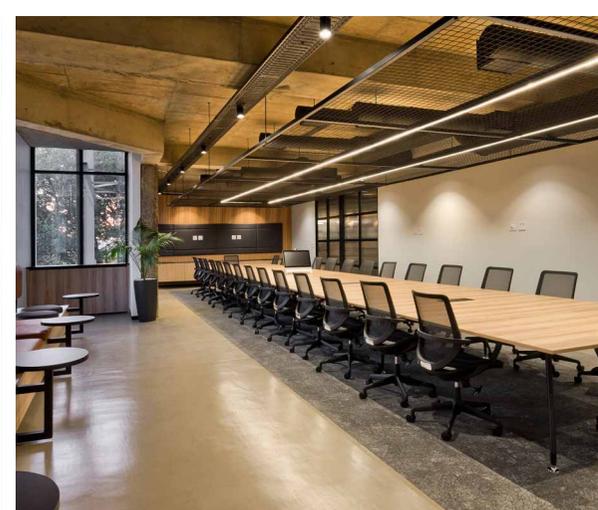
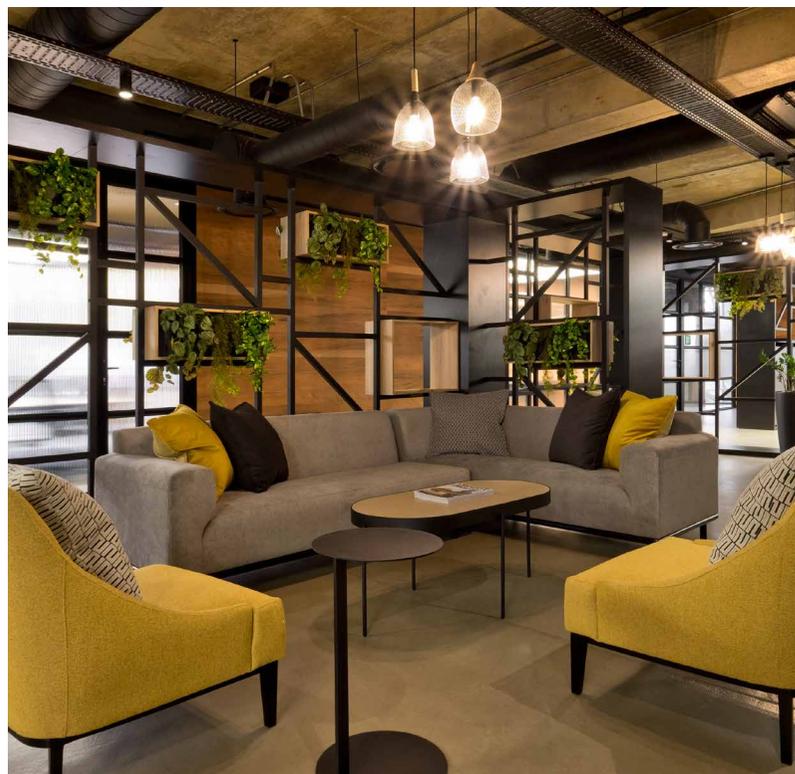
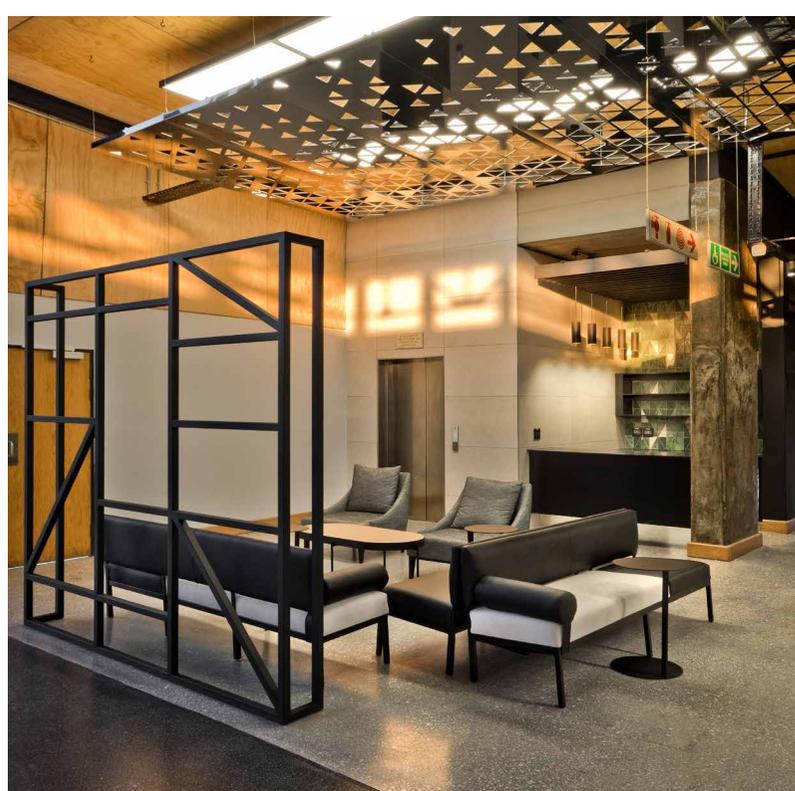
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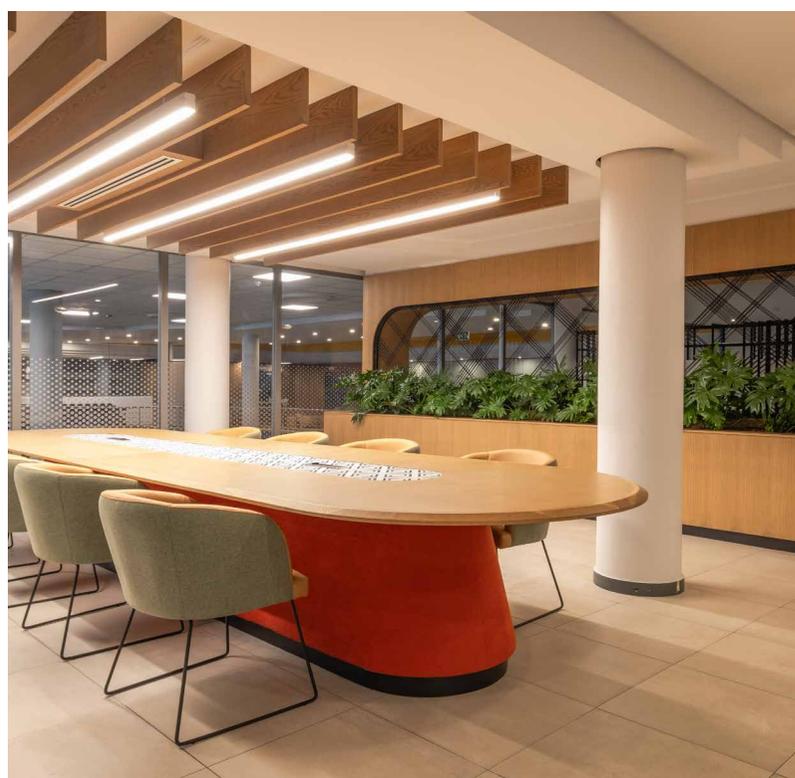
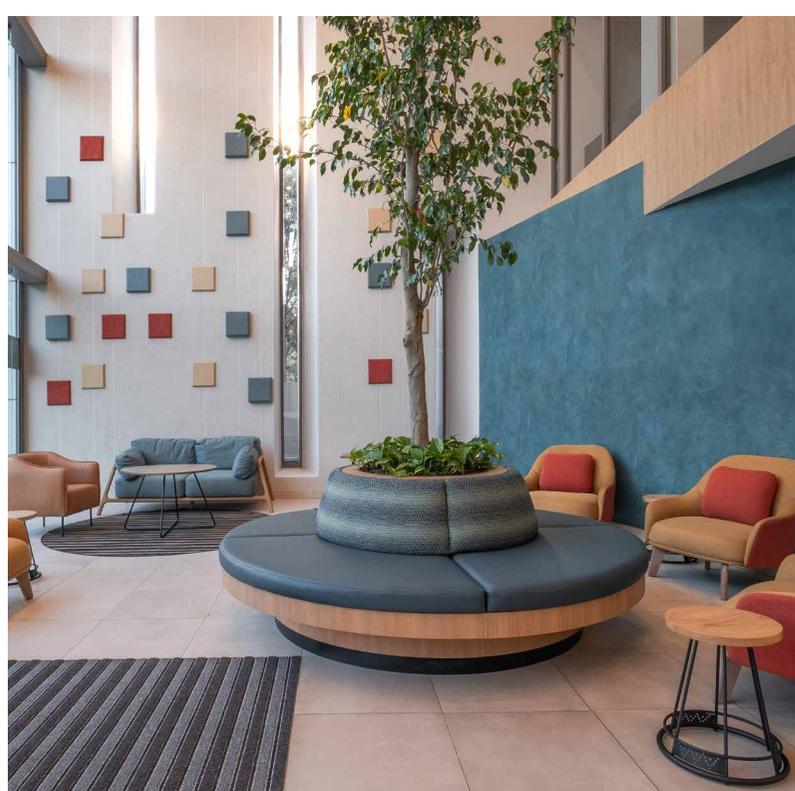


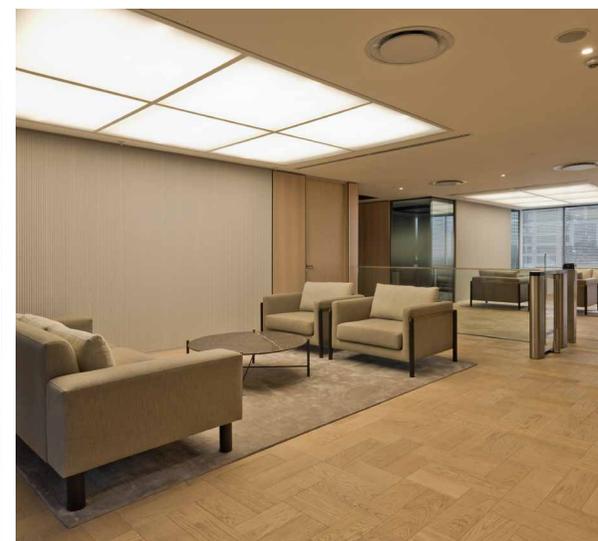
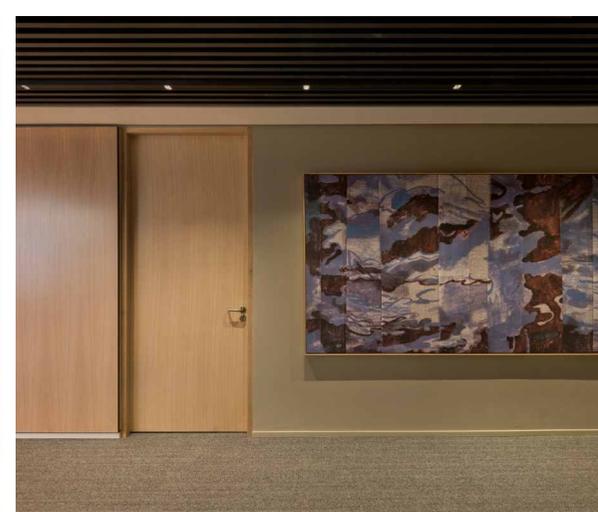
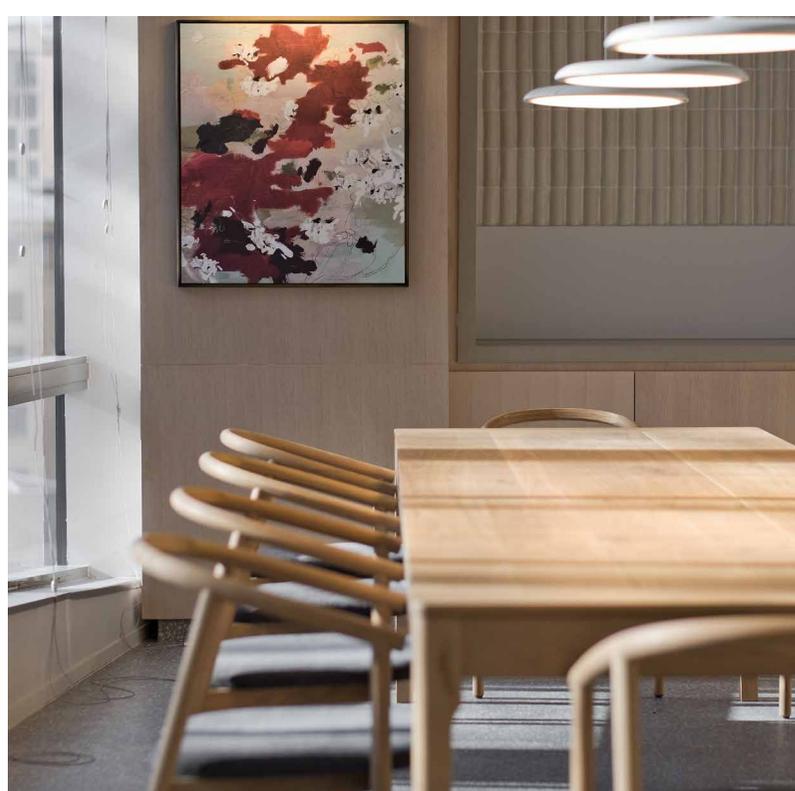
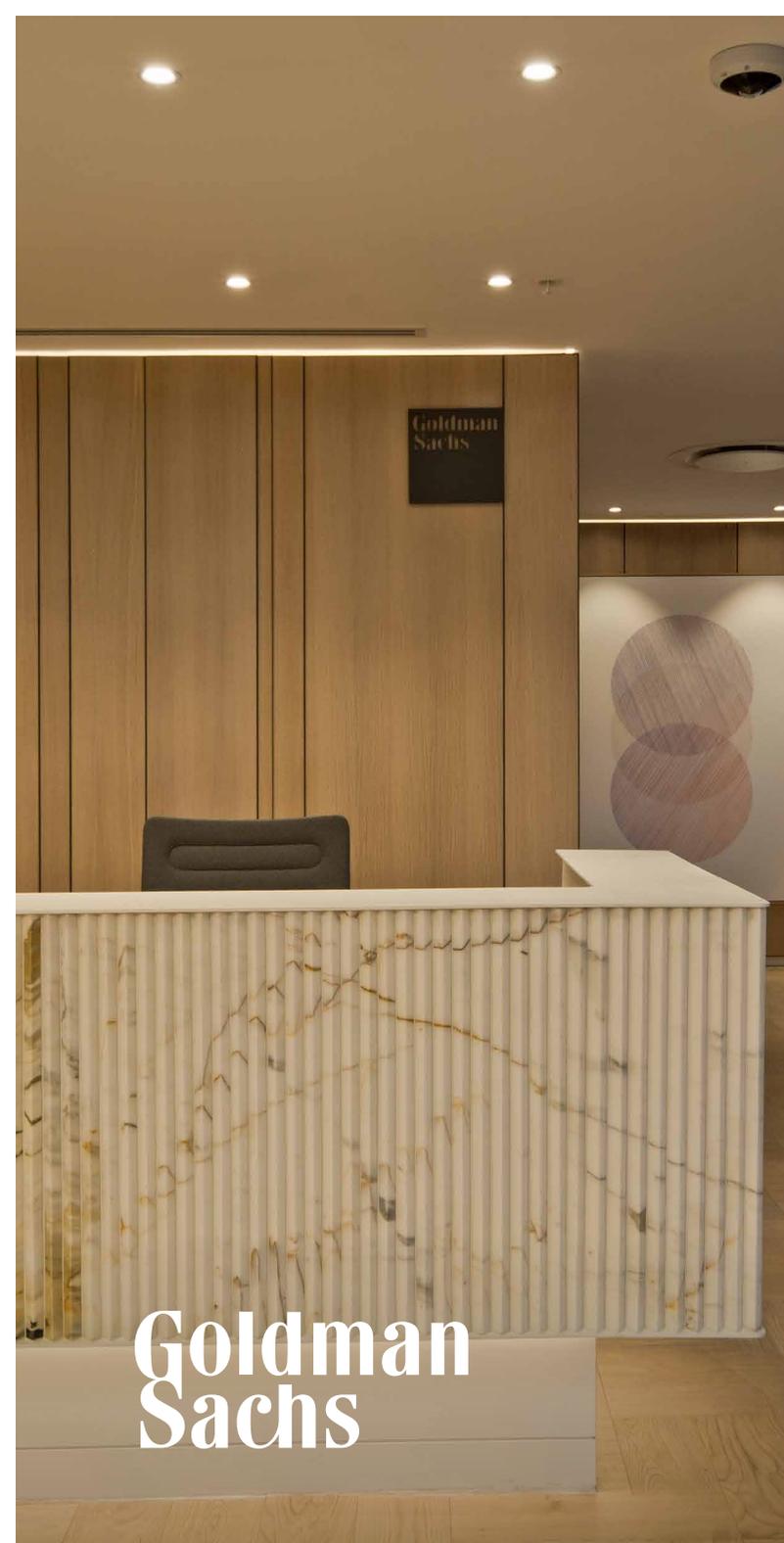


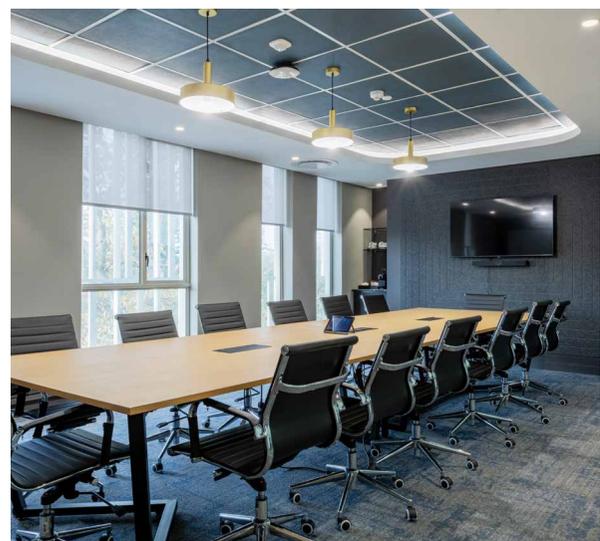
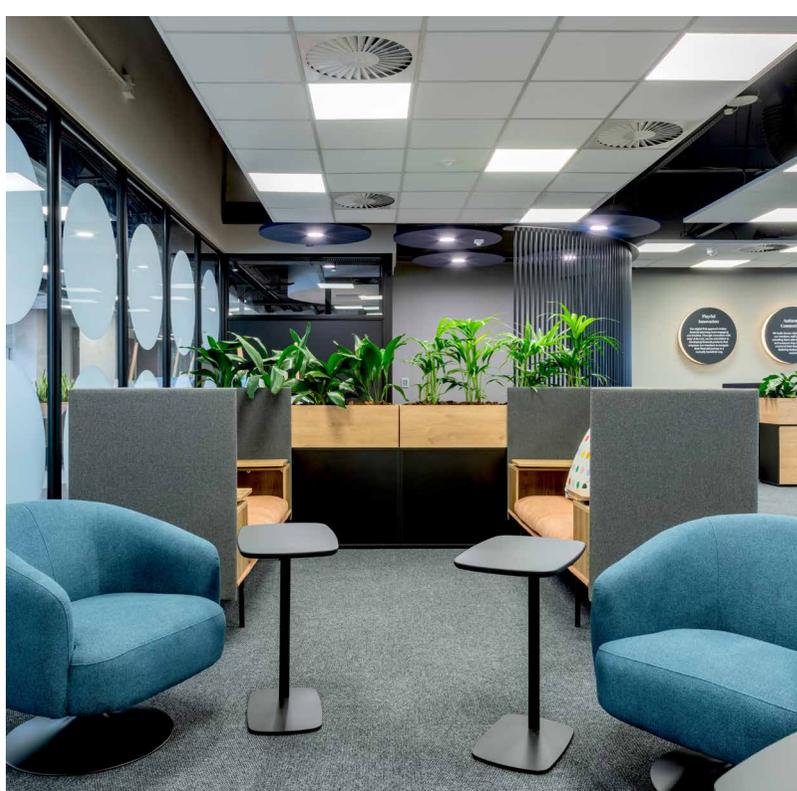


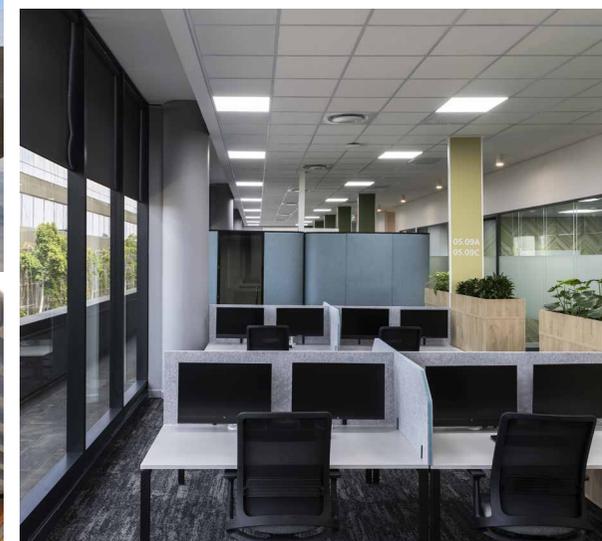
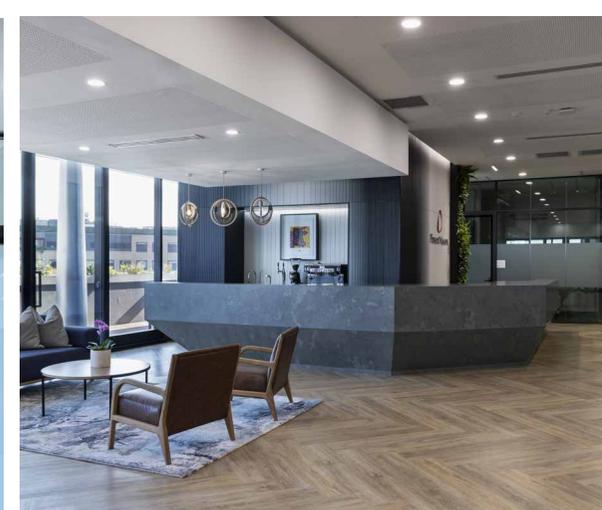
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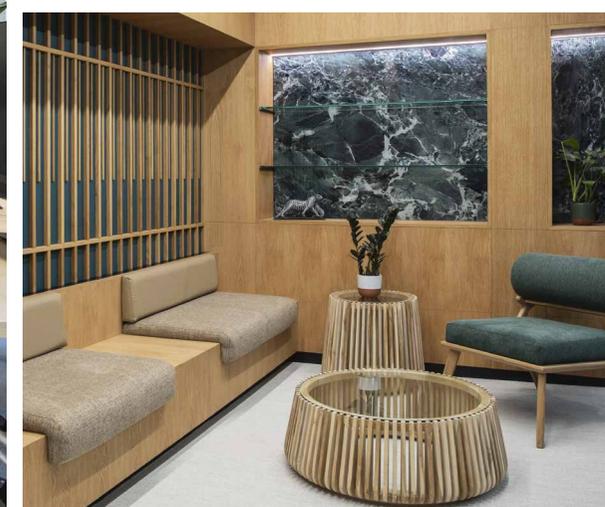
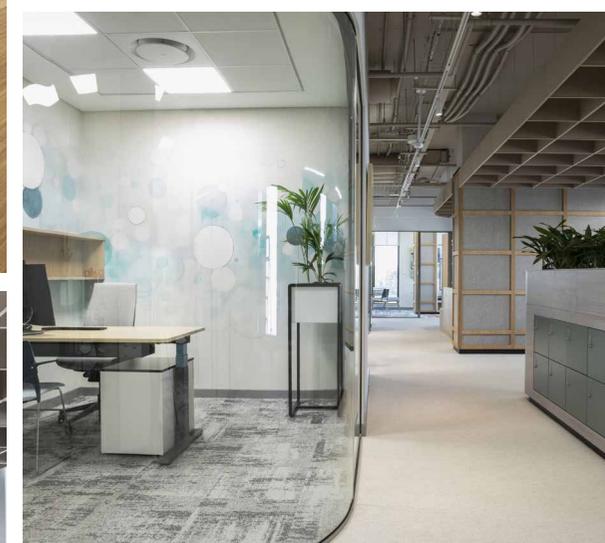
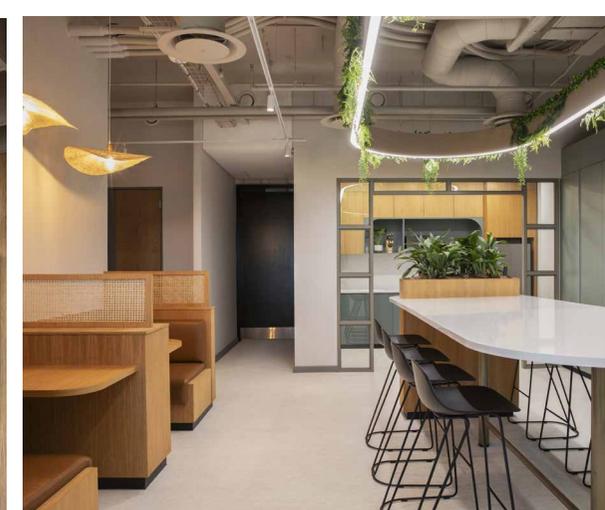
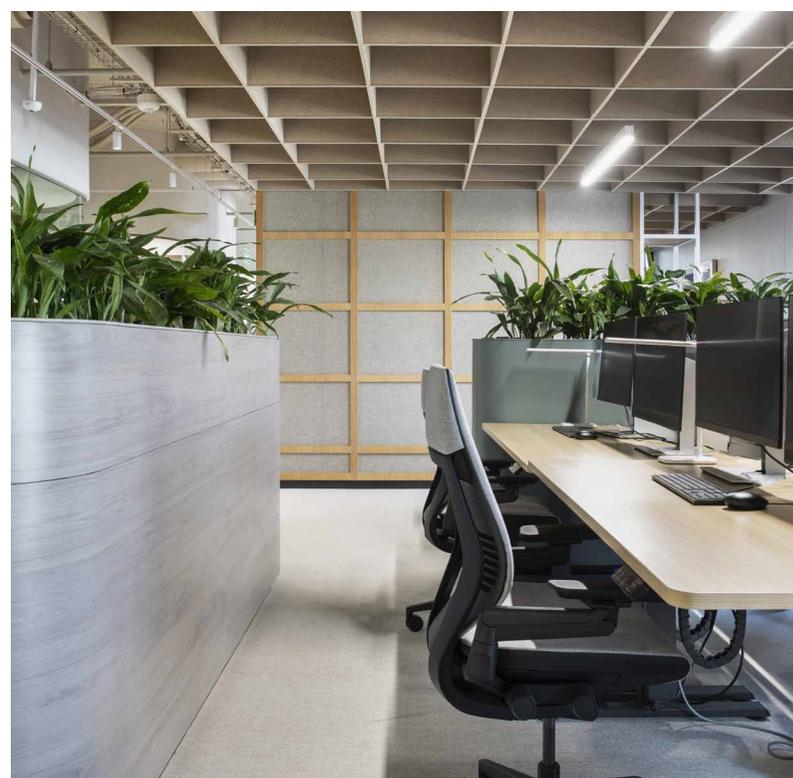
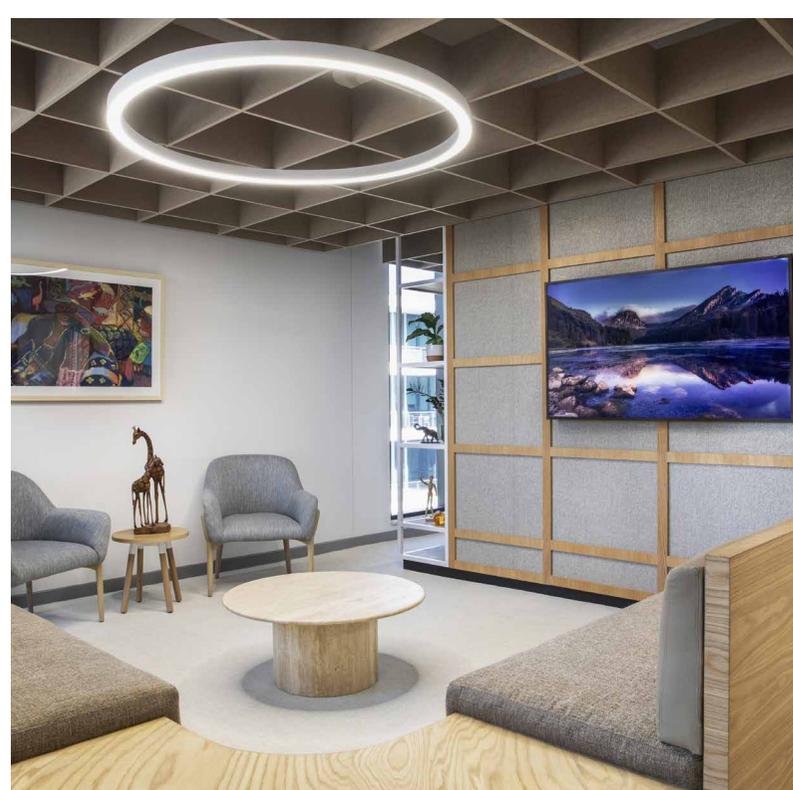
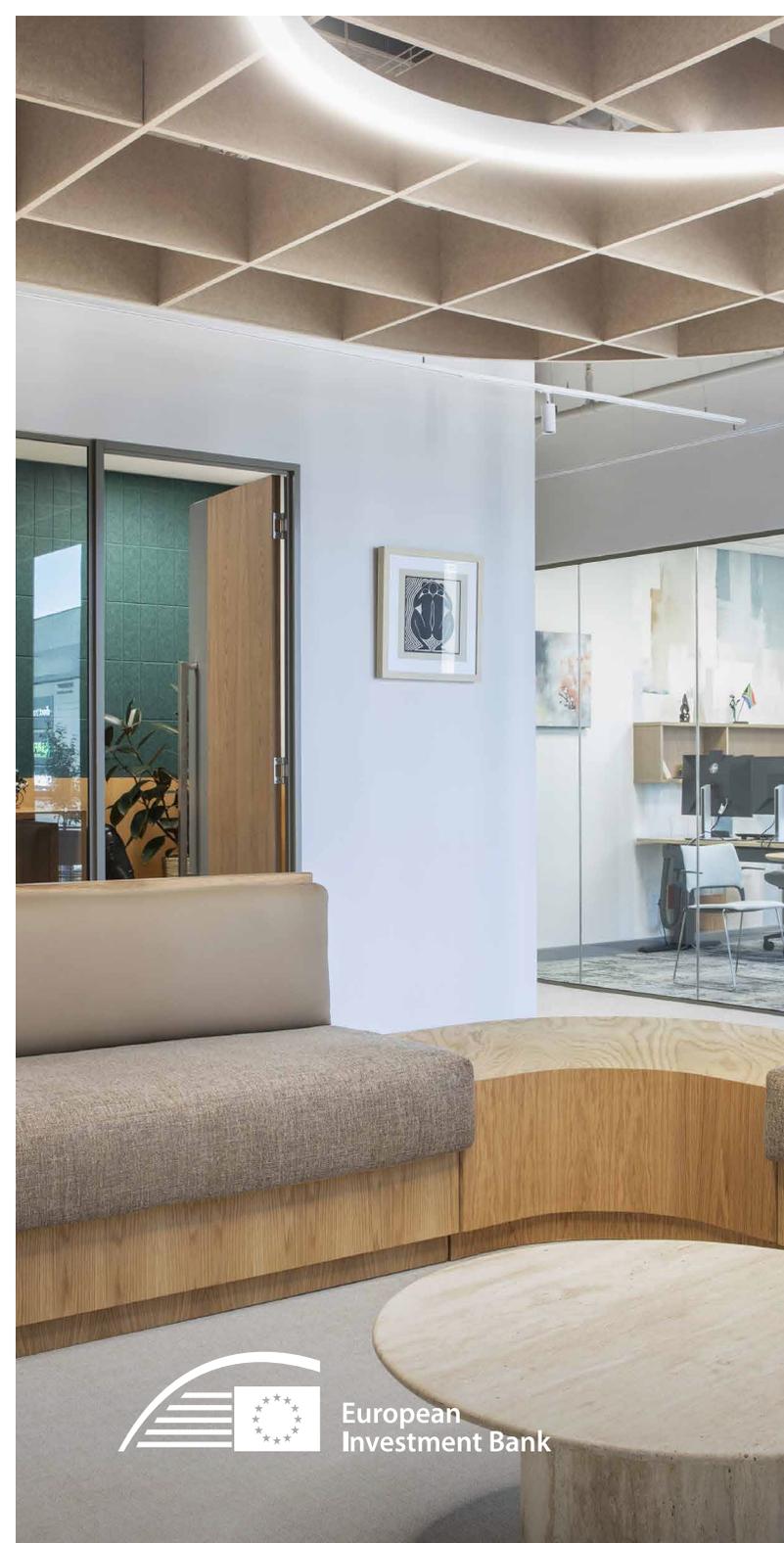






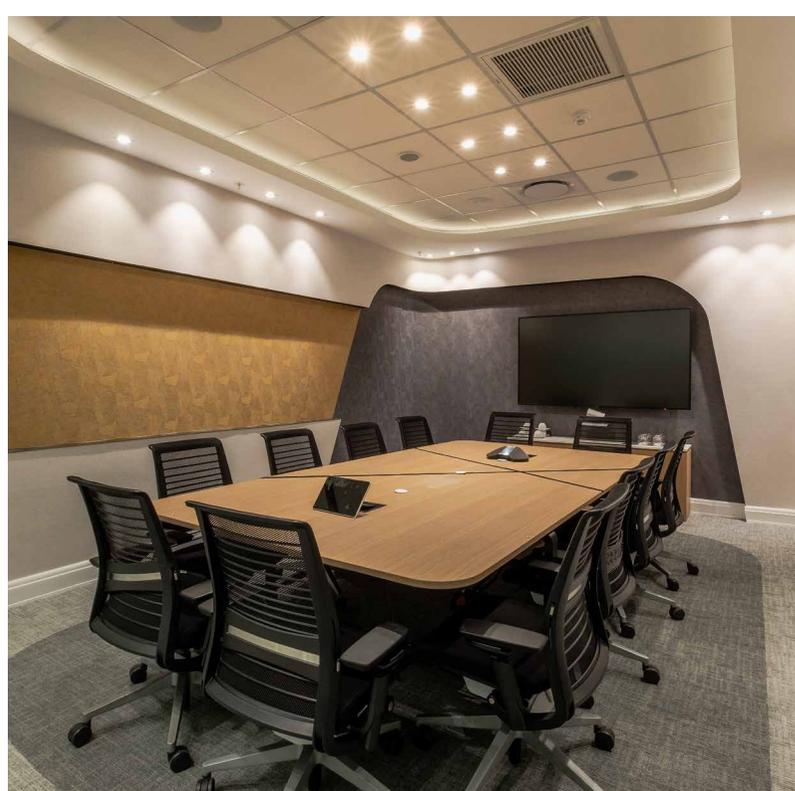


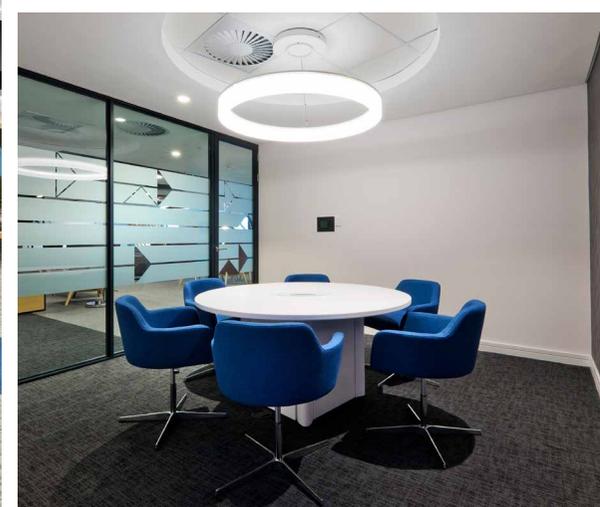
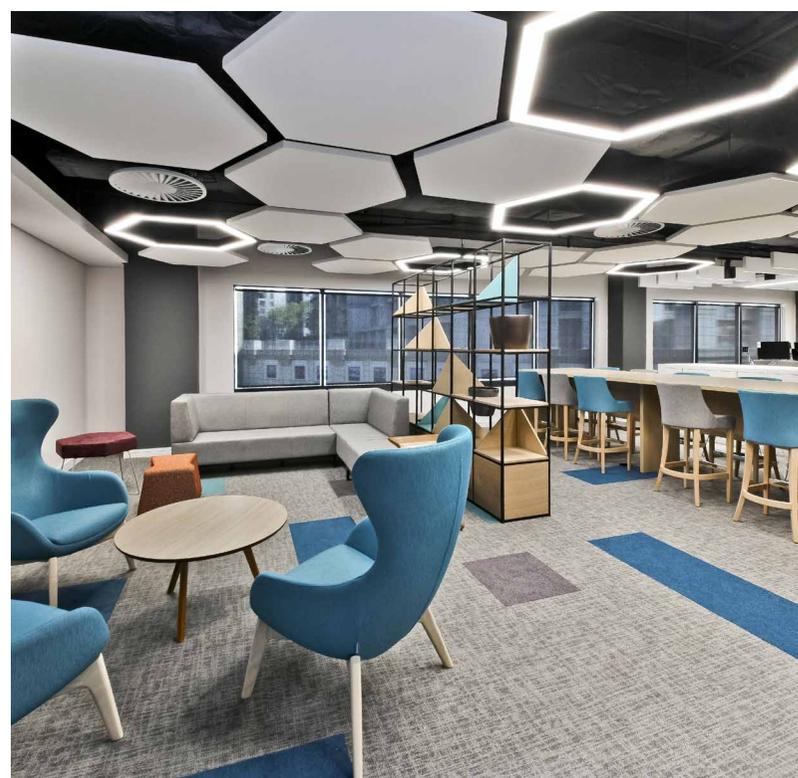
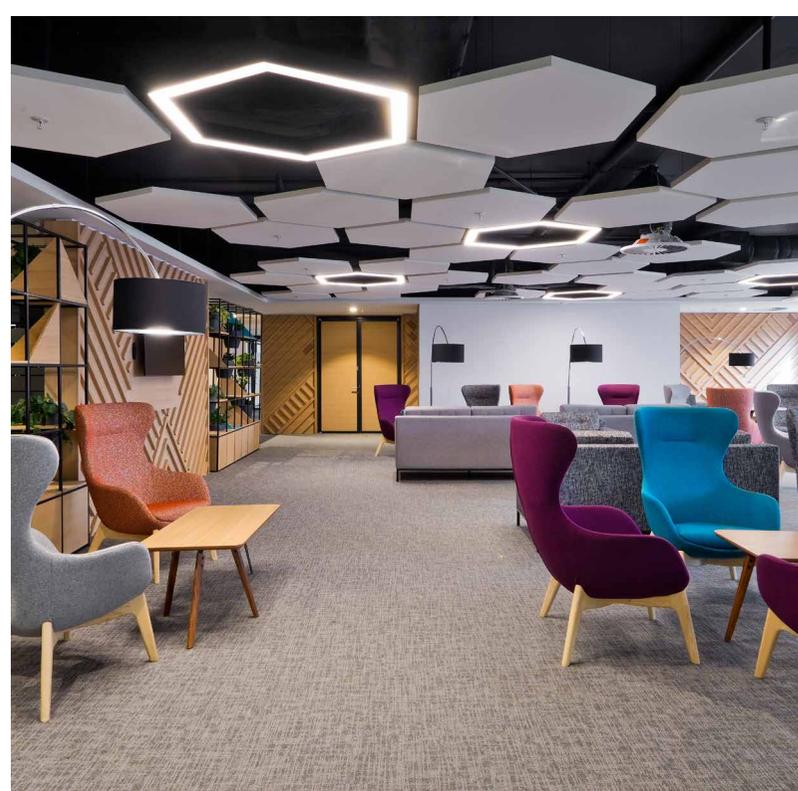




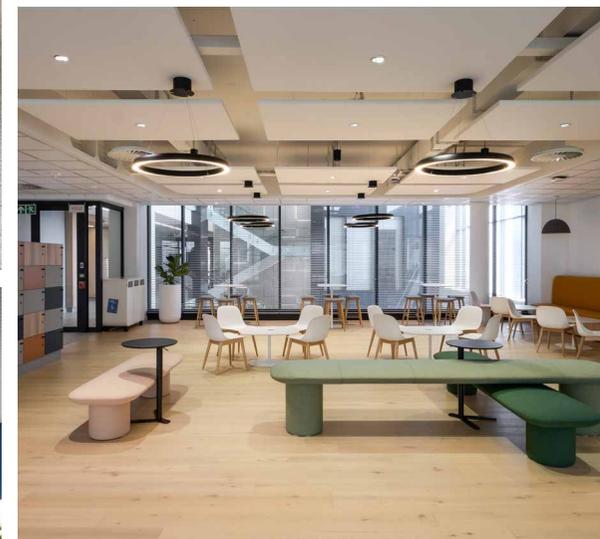
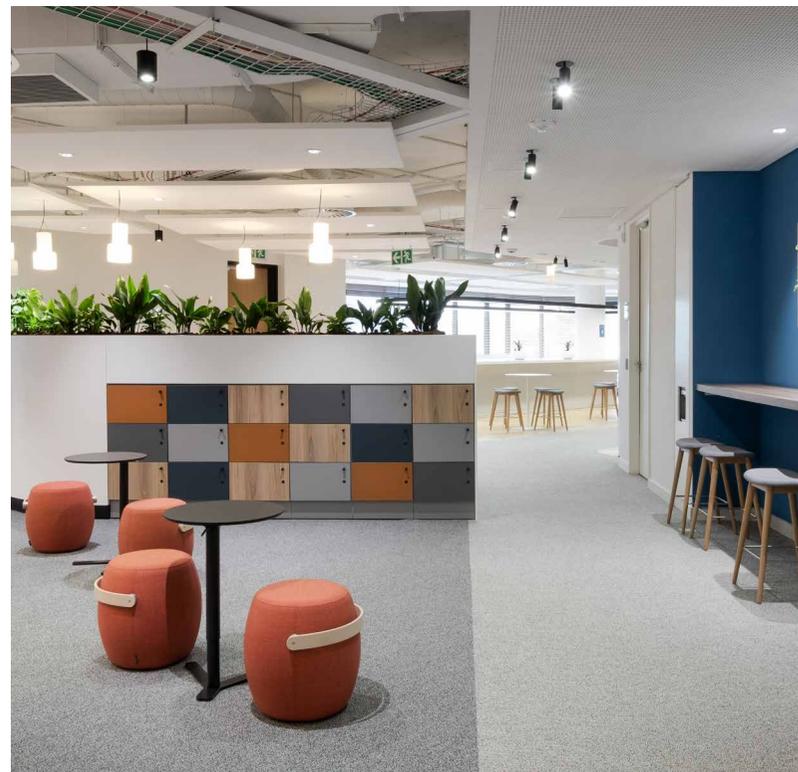
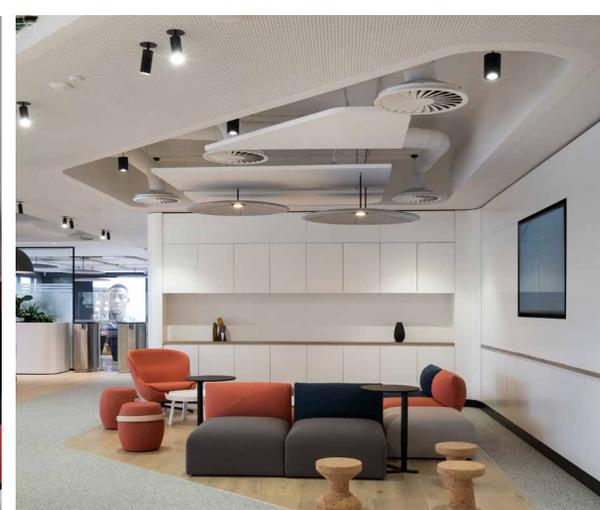
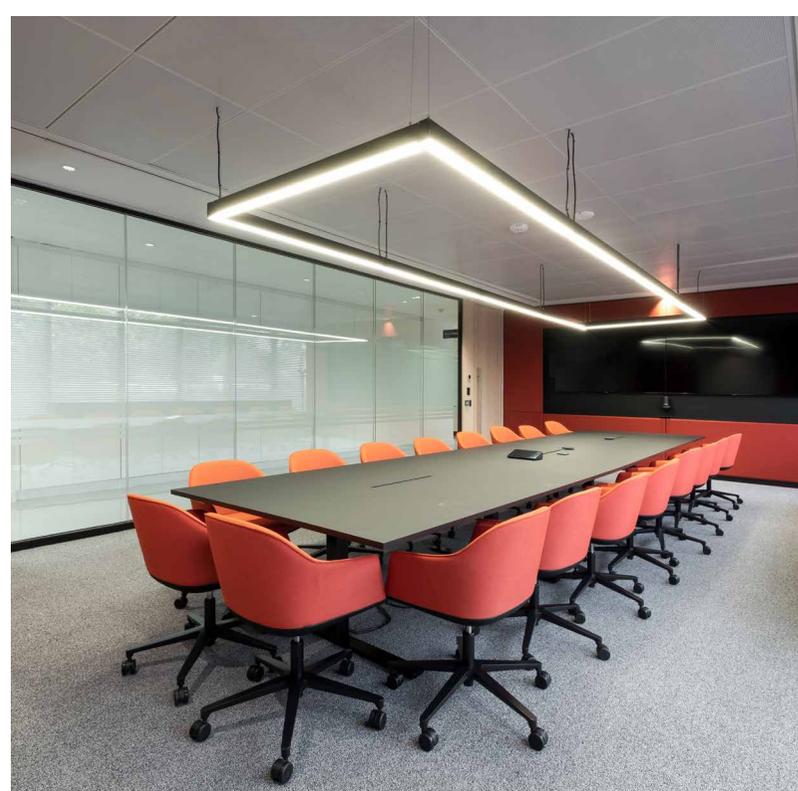
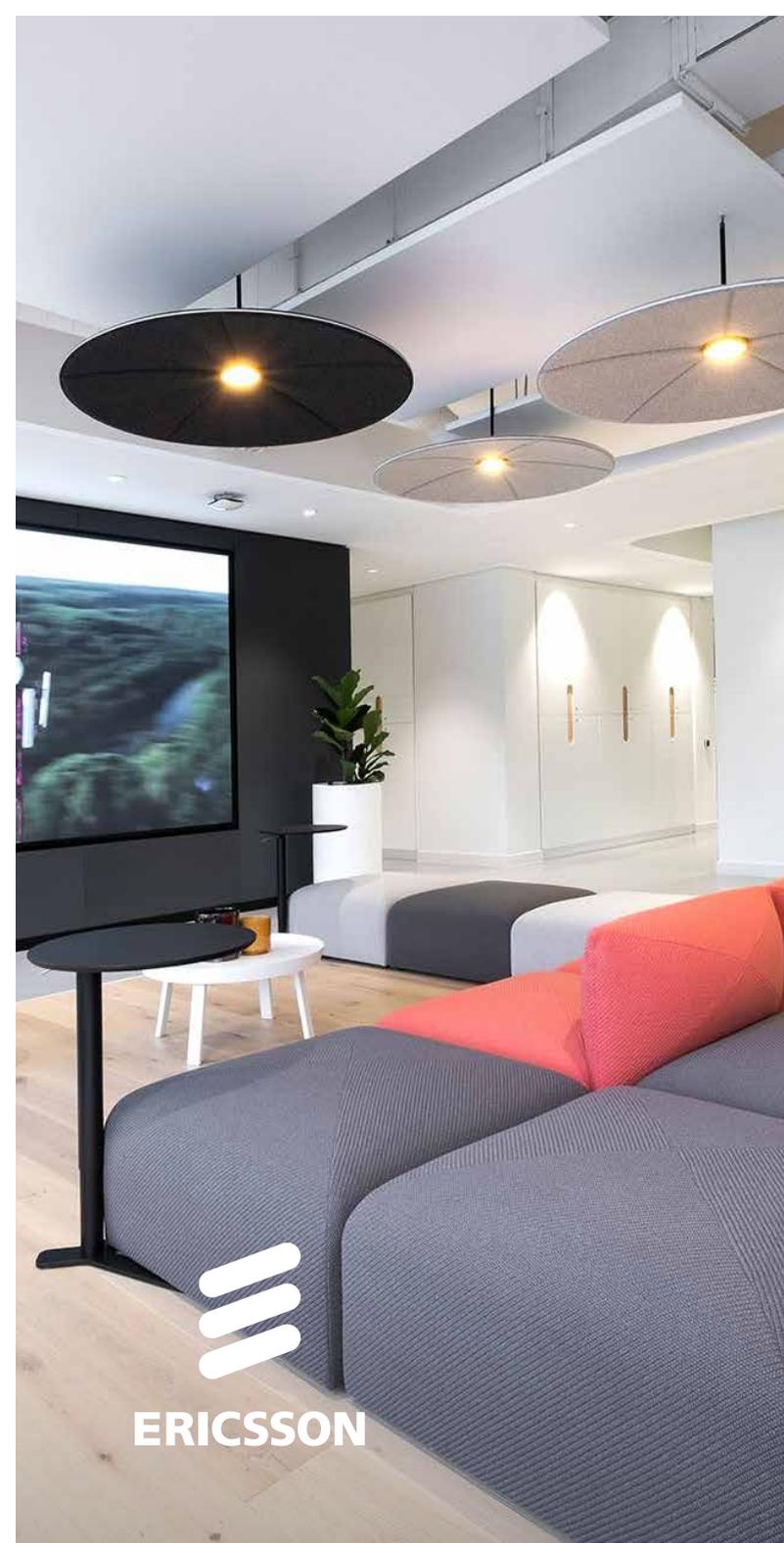


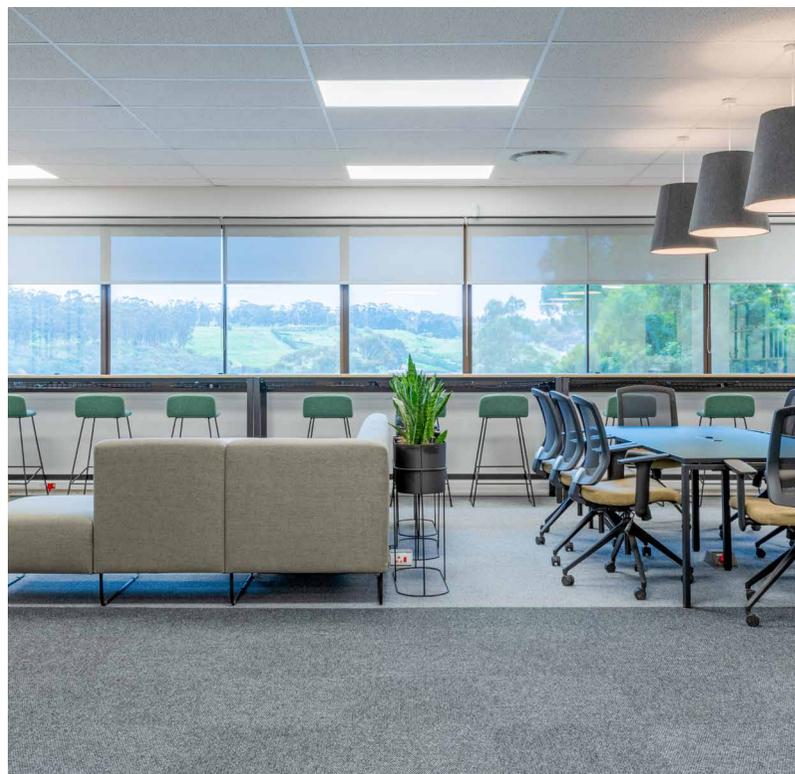
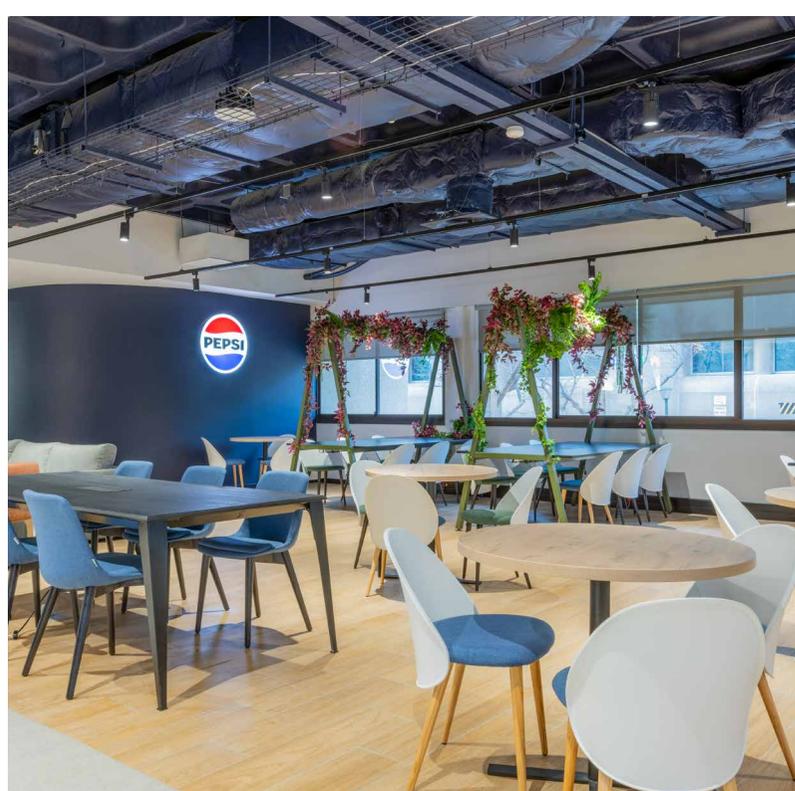
Deutsche Bank

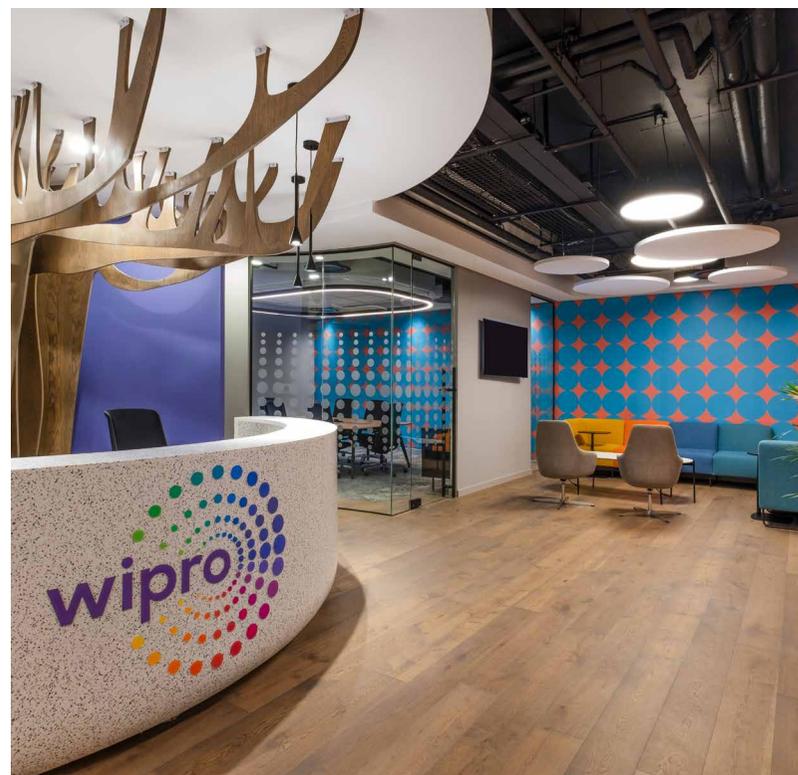
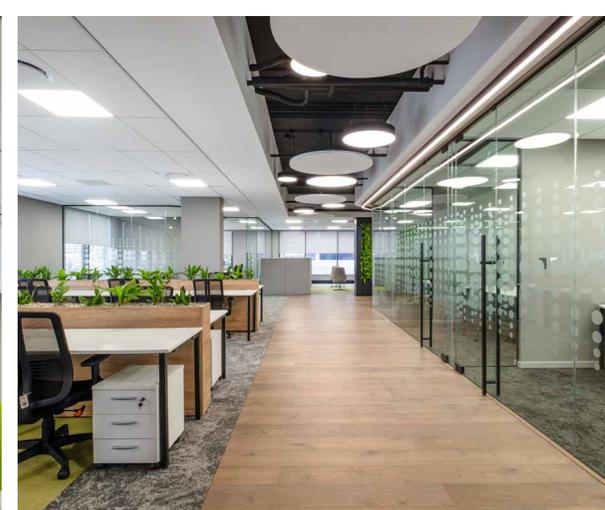
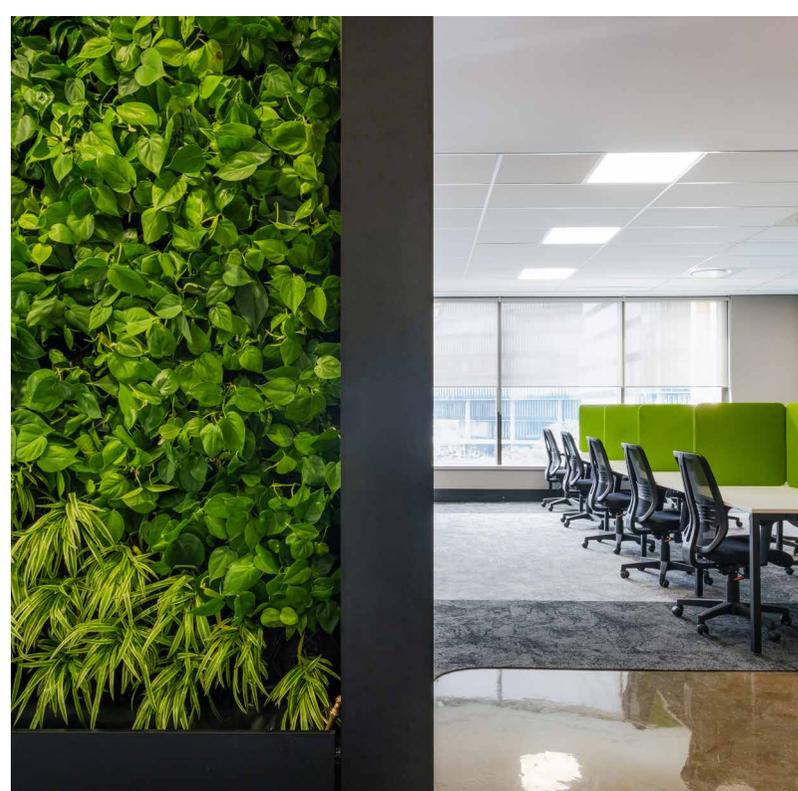


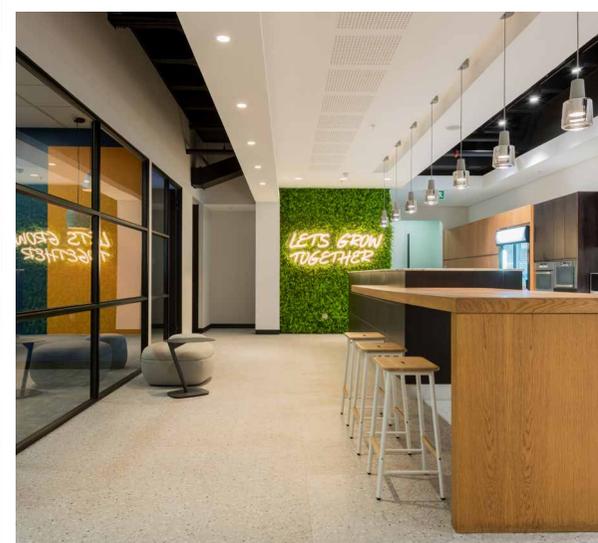
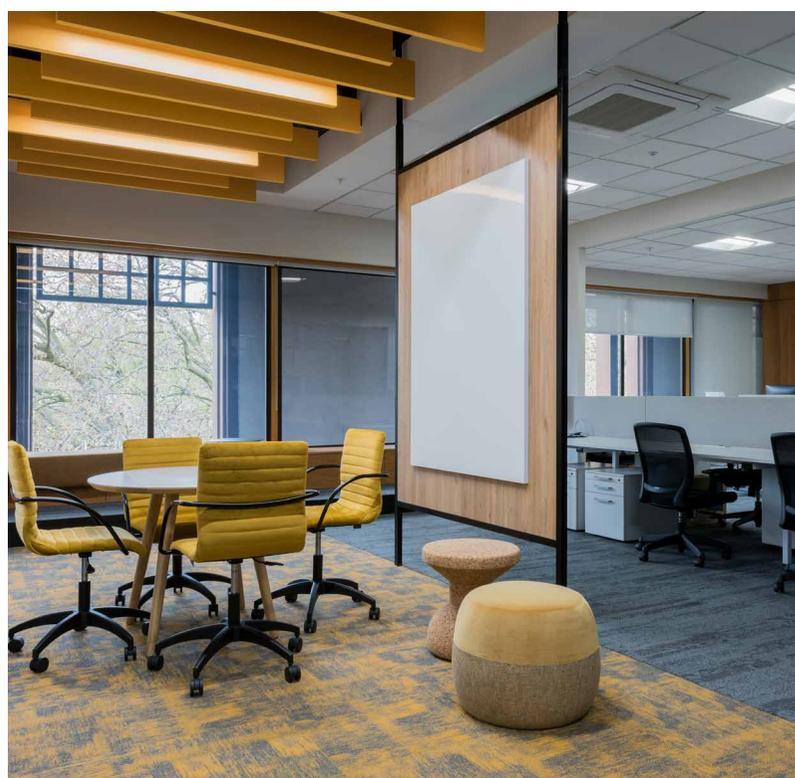
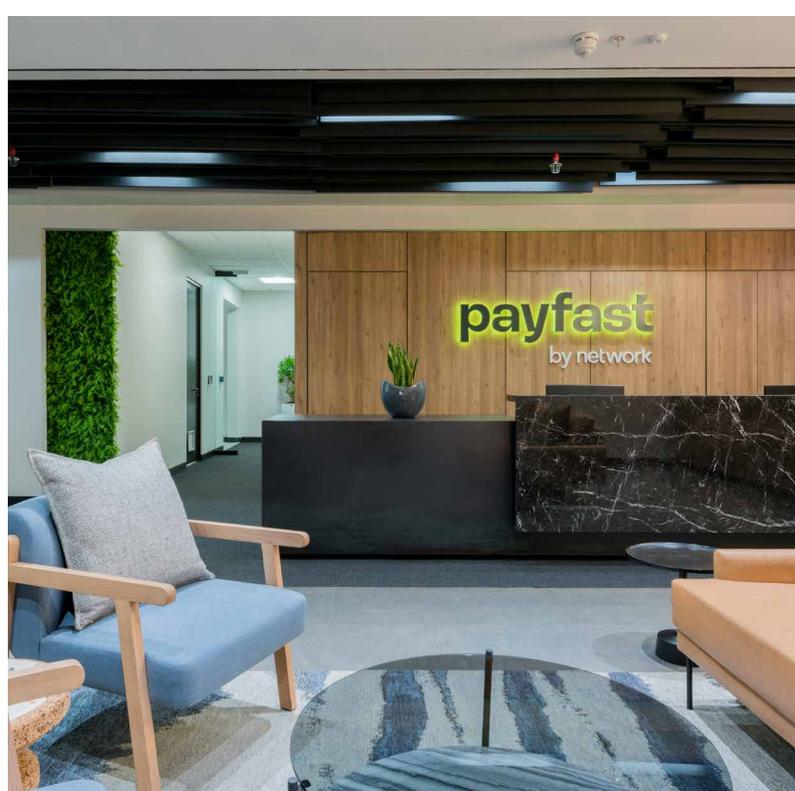
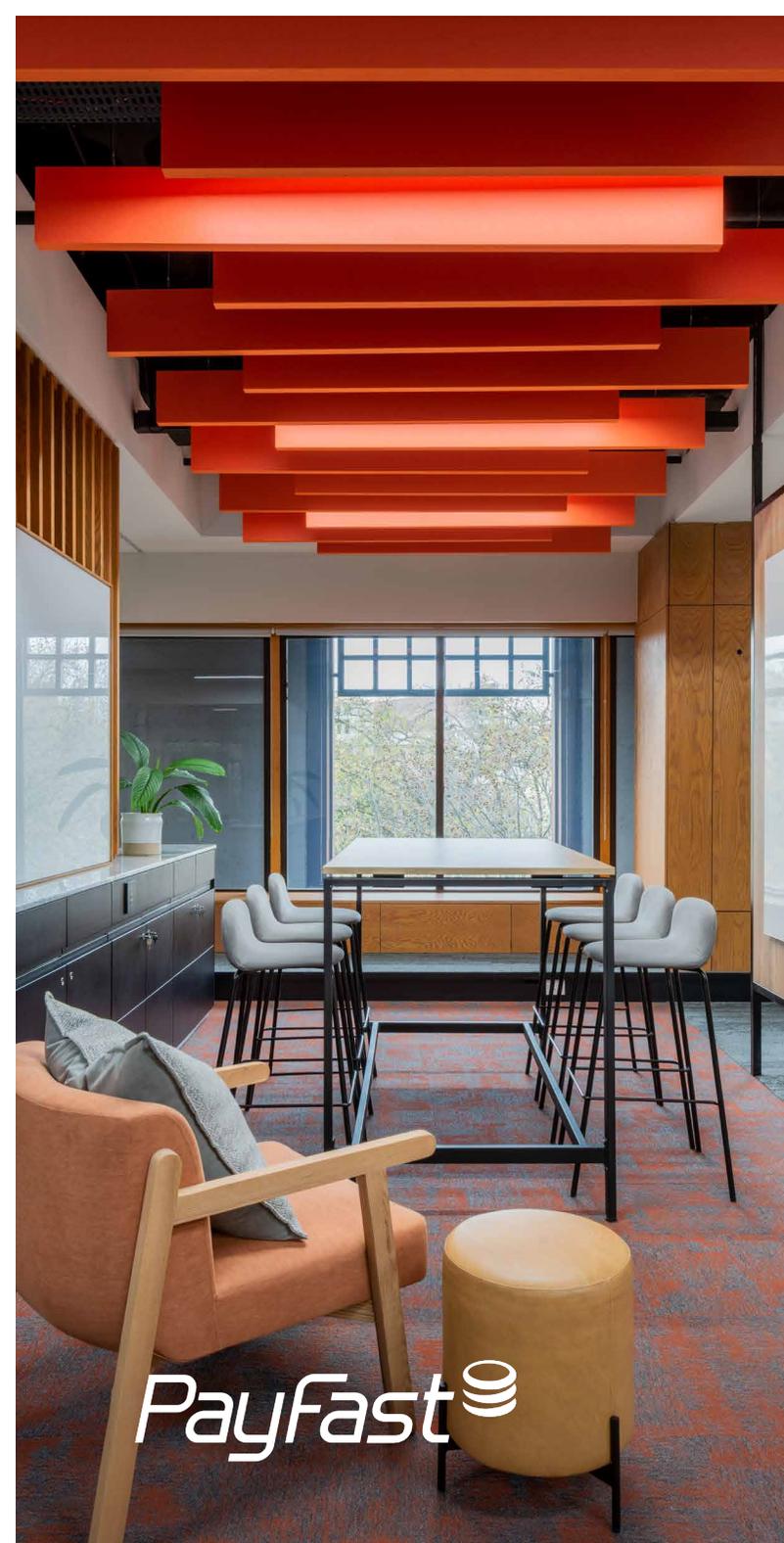


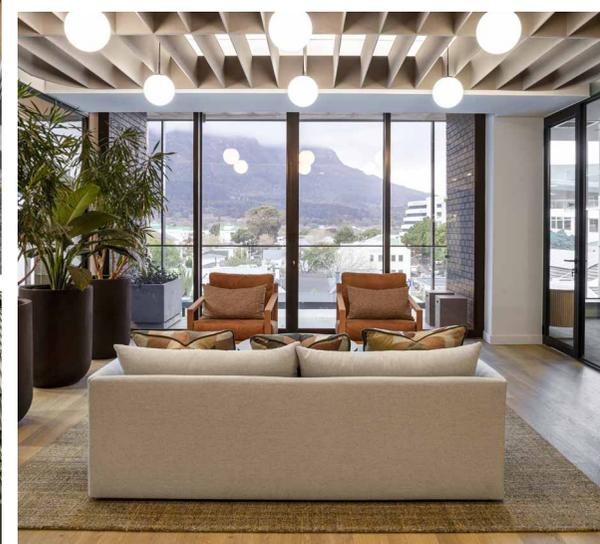
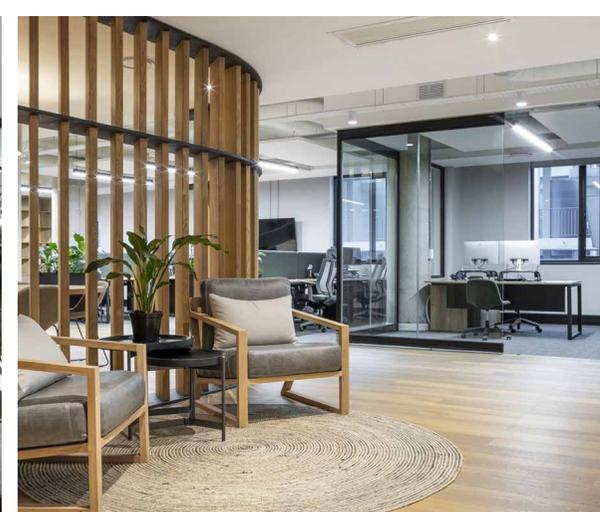
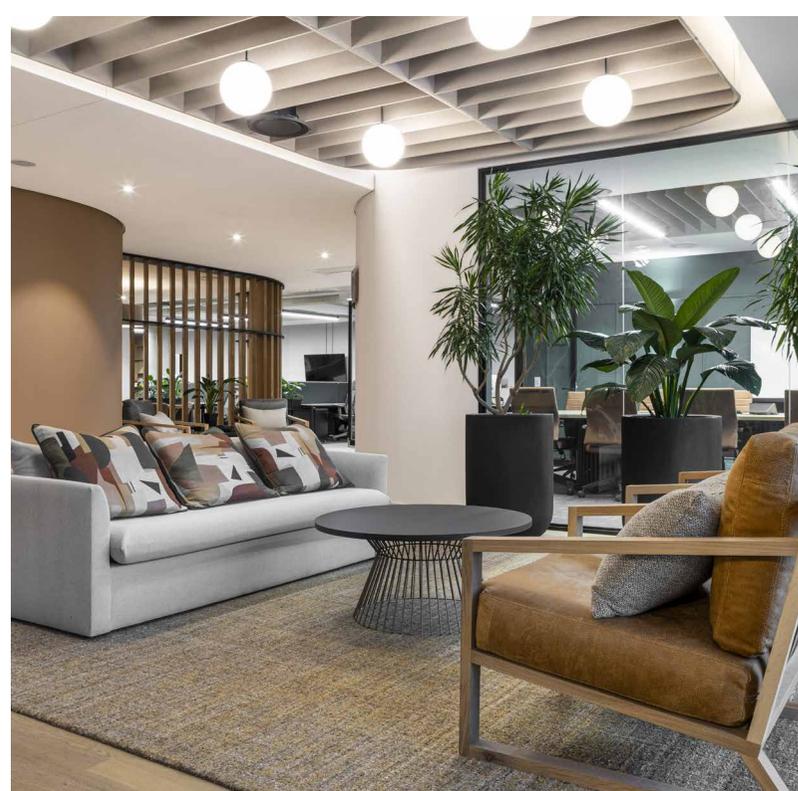
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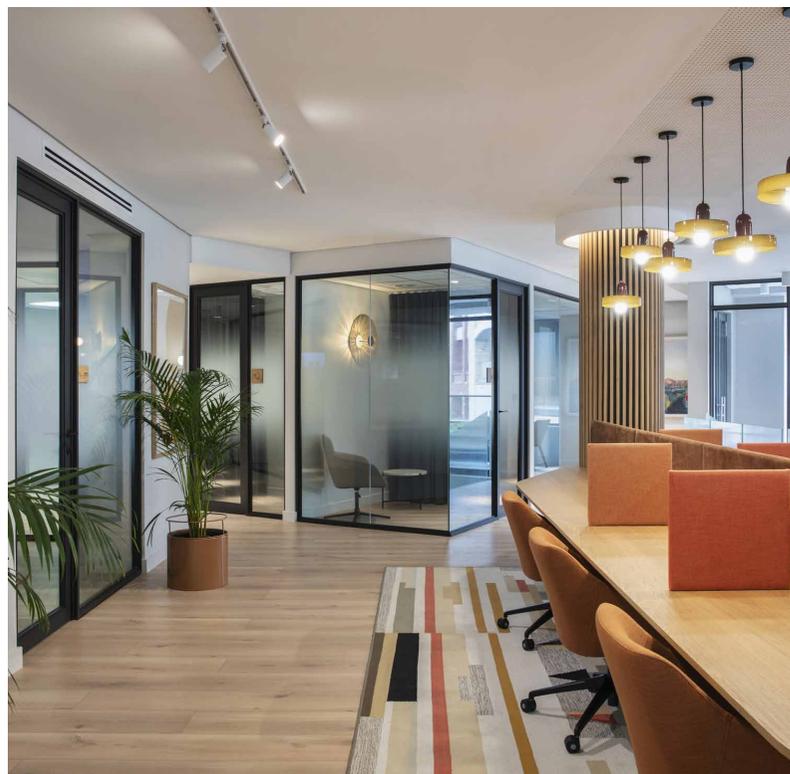


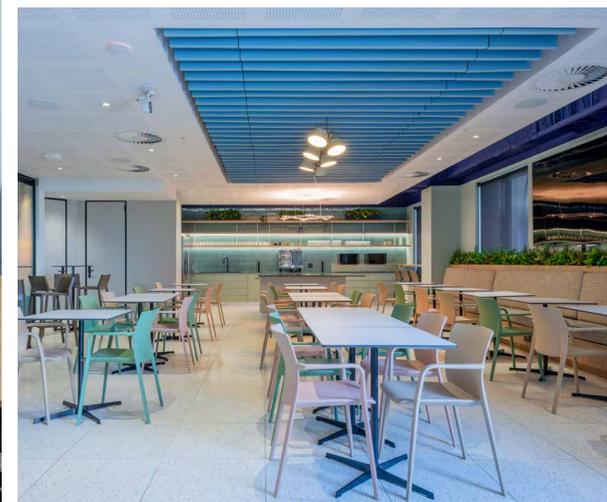
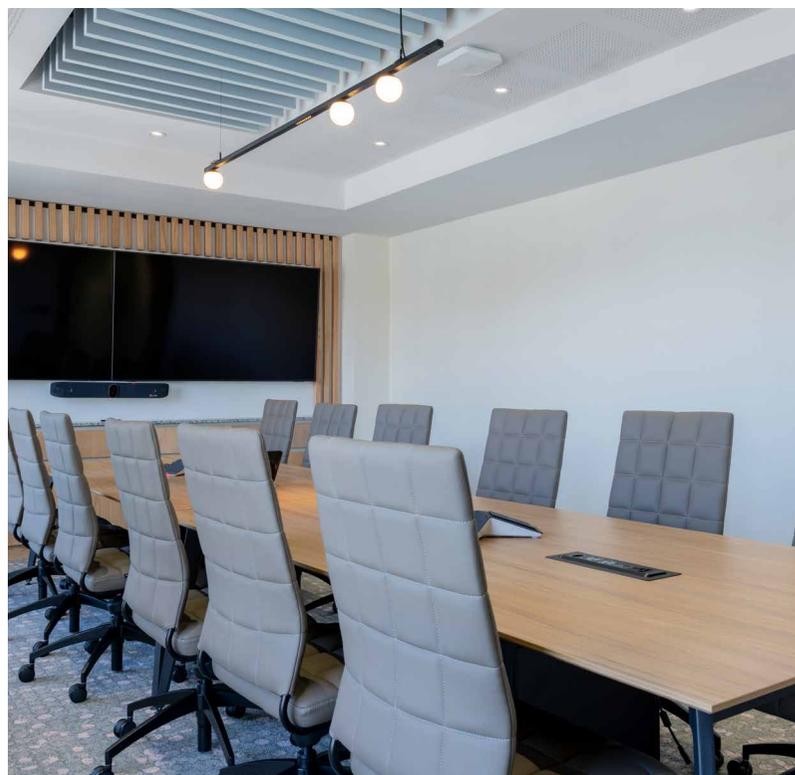
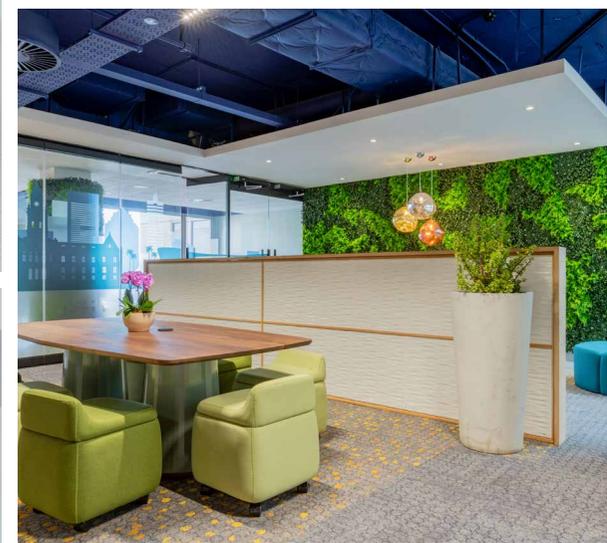
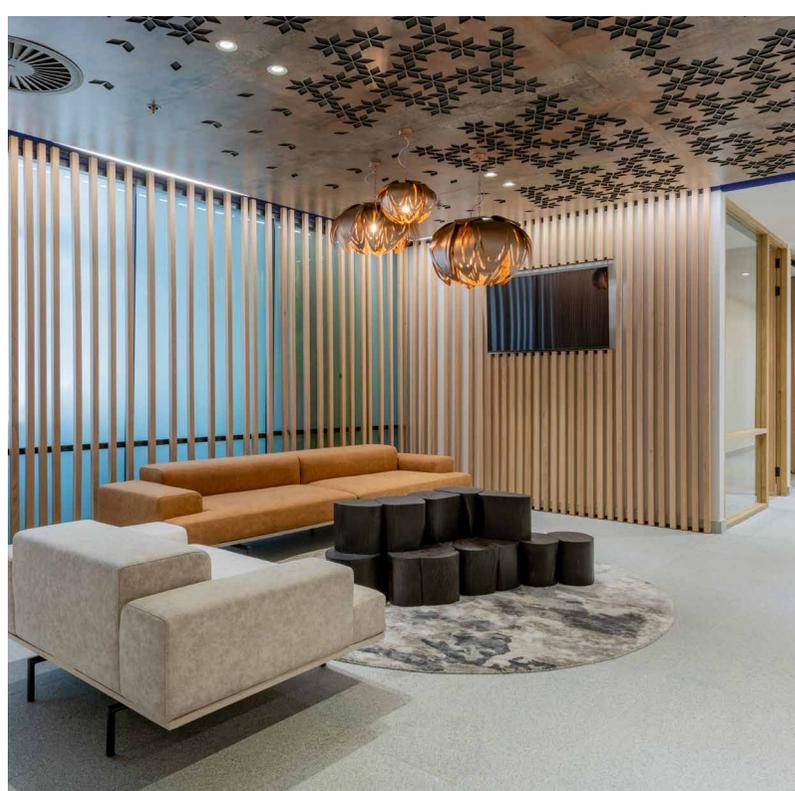


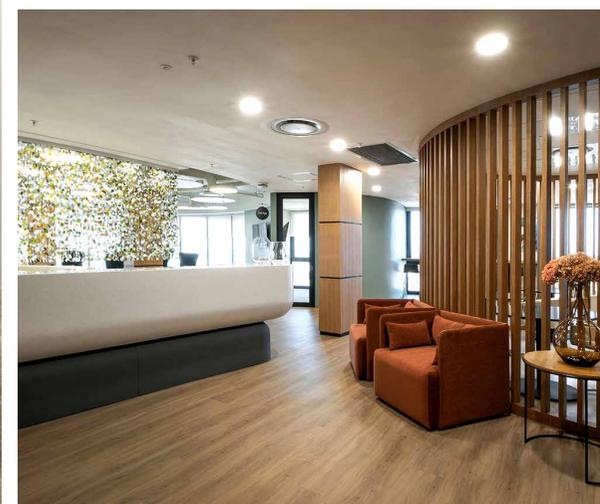
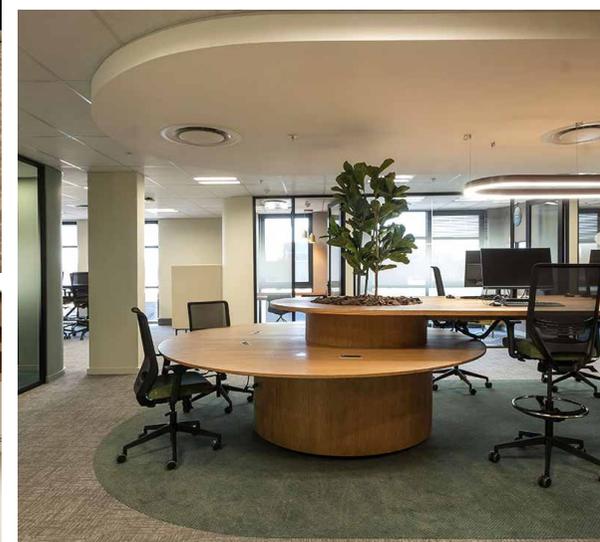
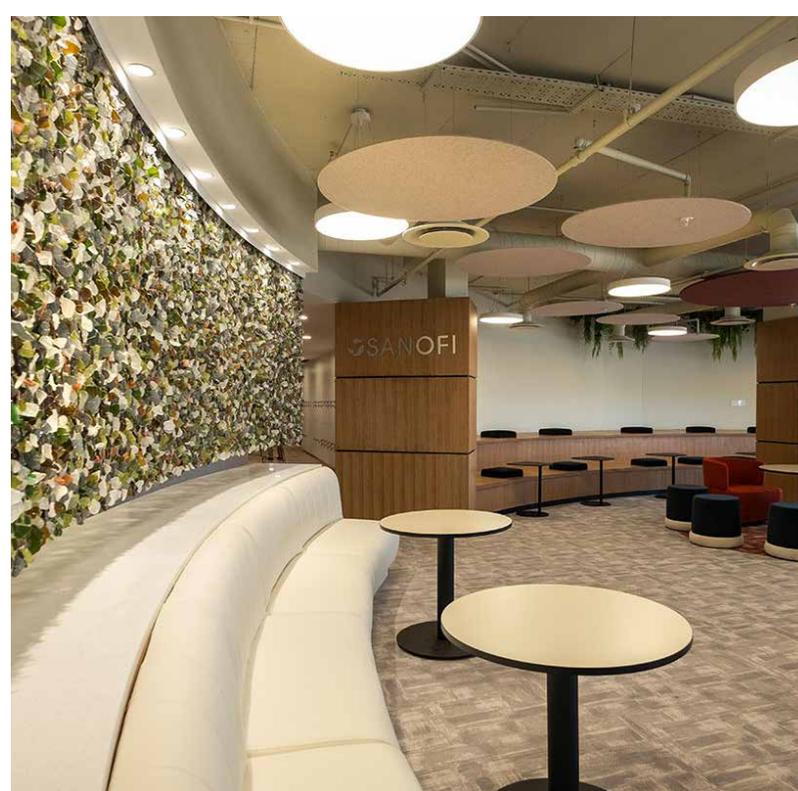
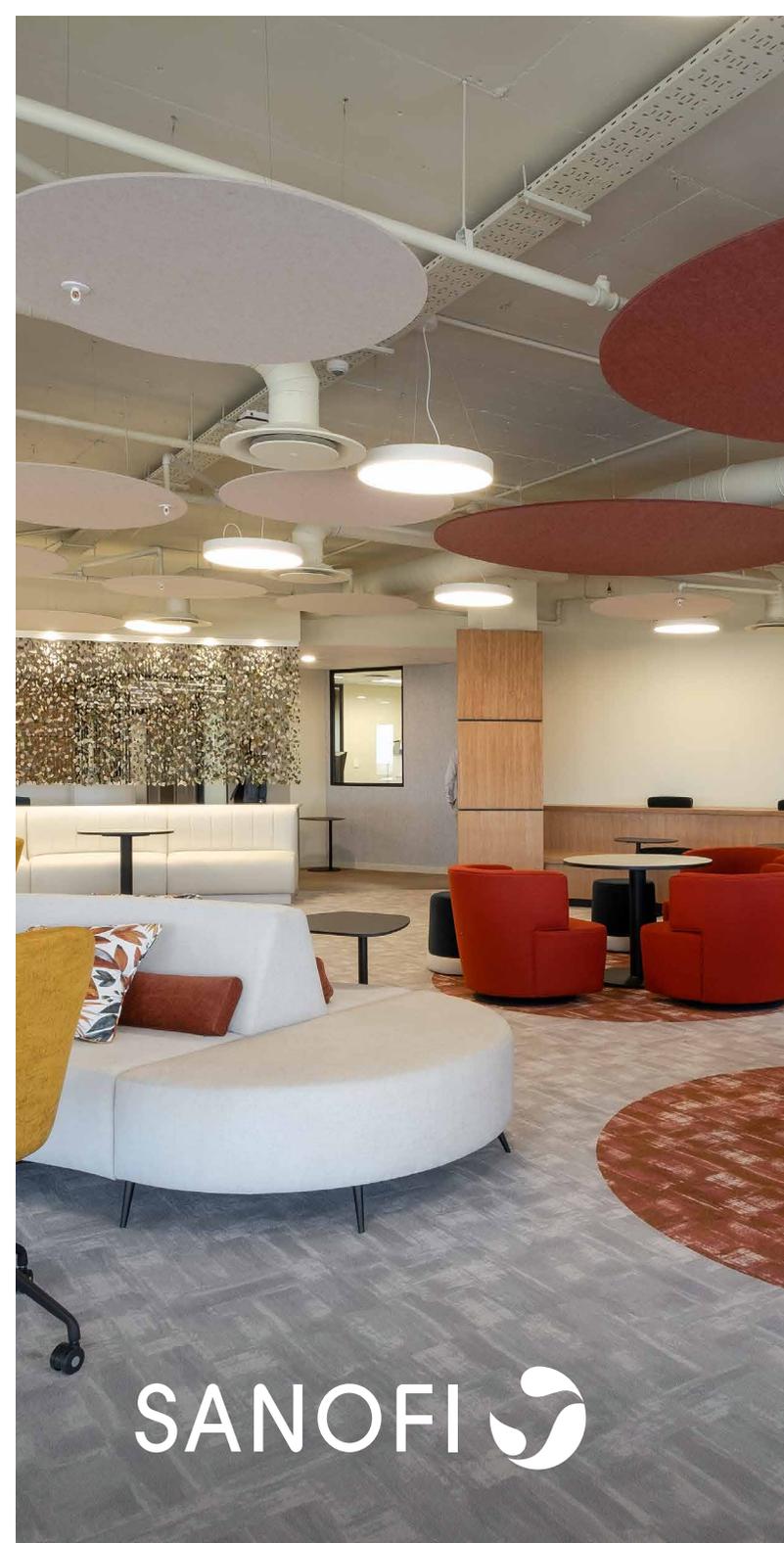


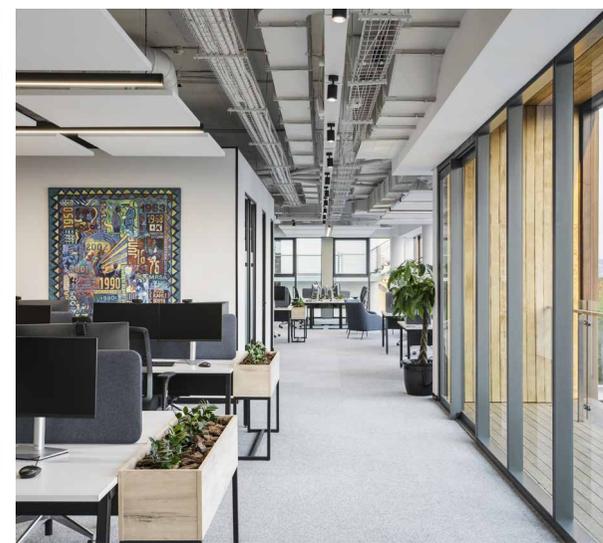
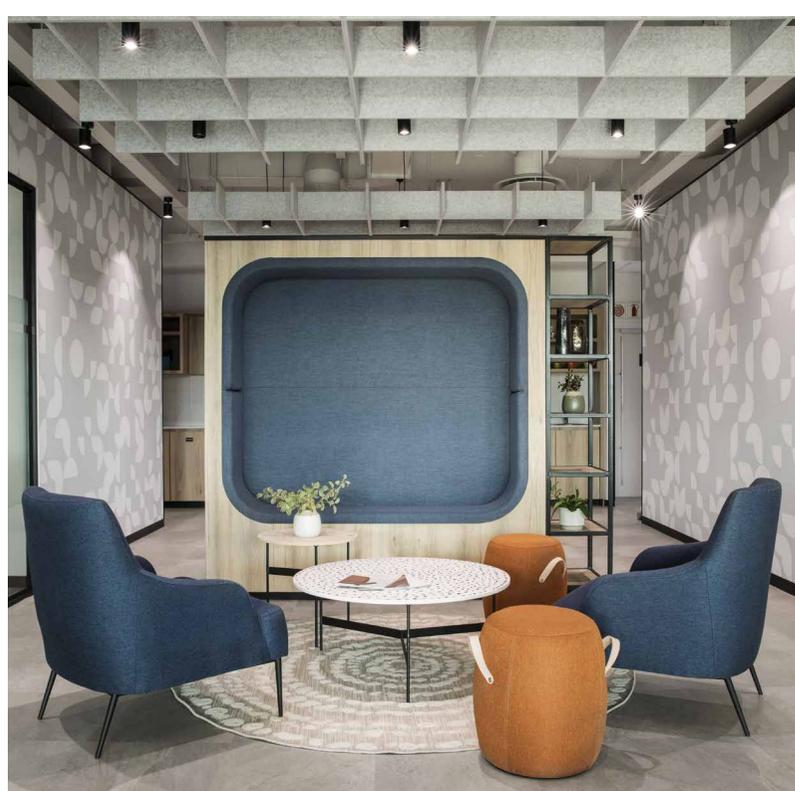


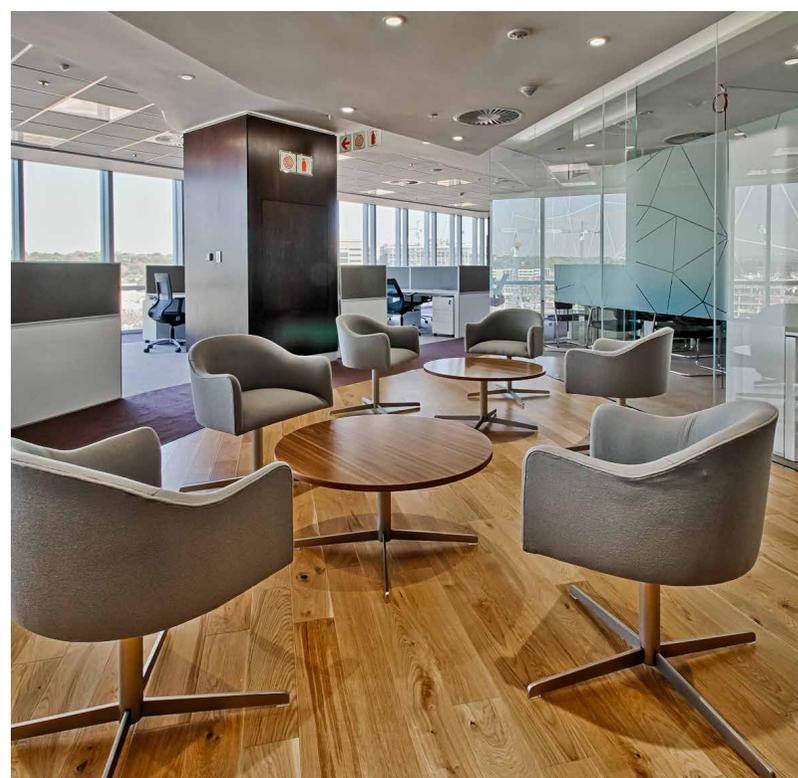


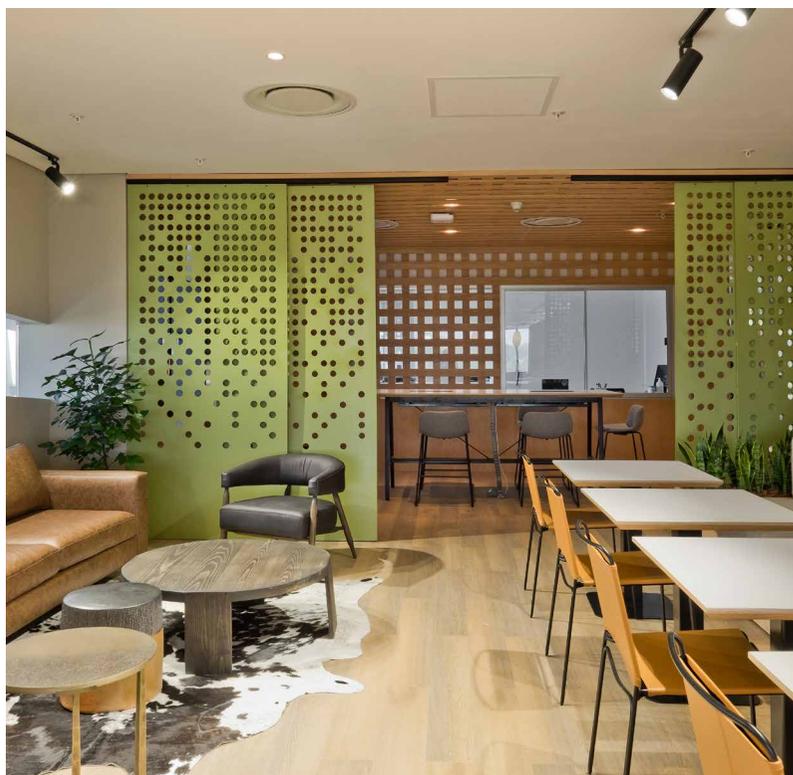
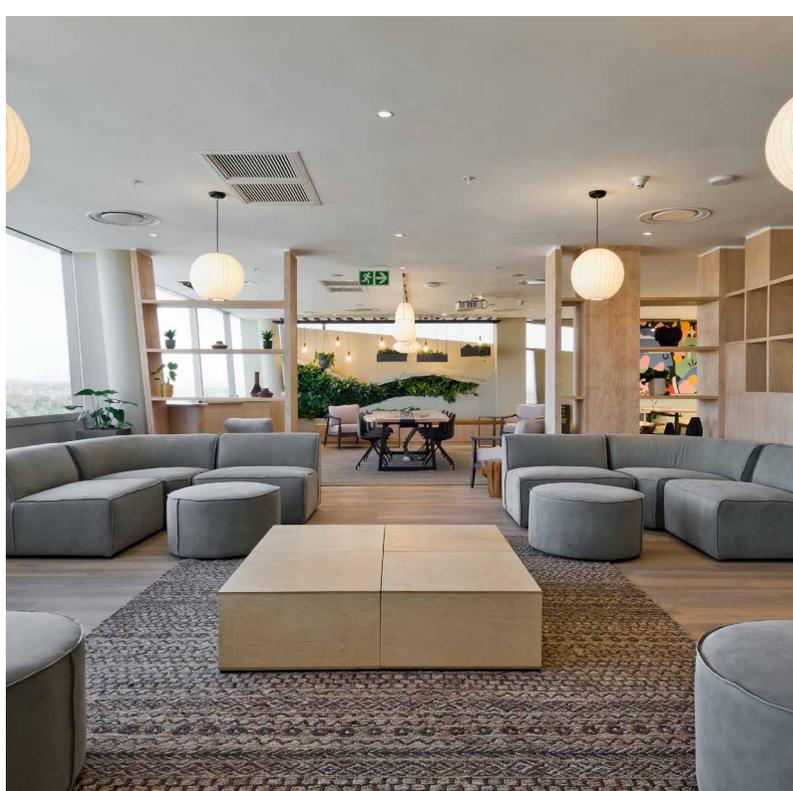
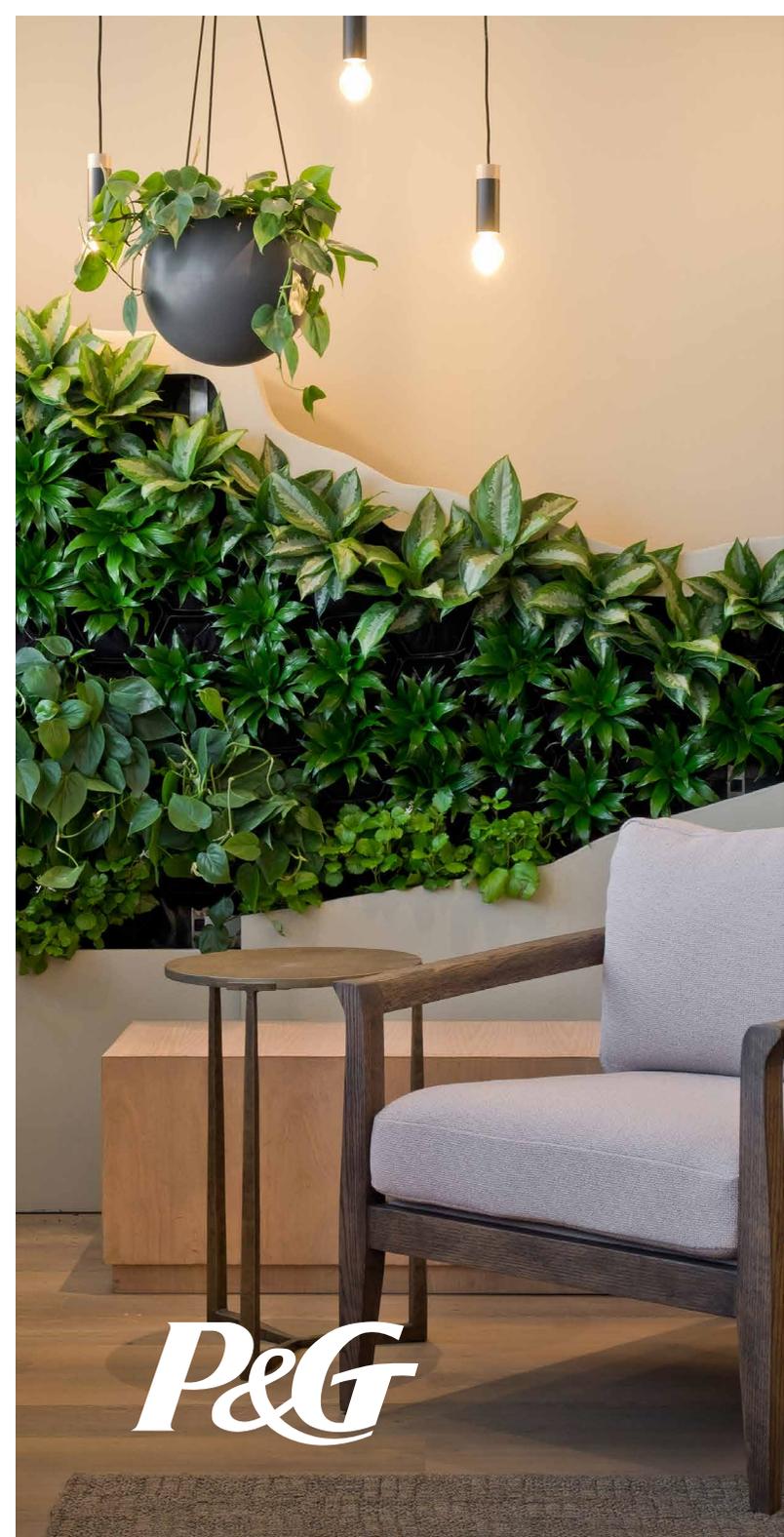


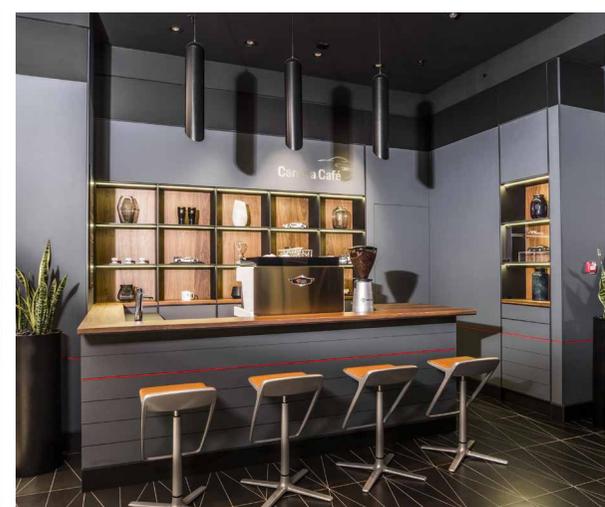
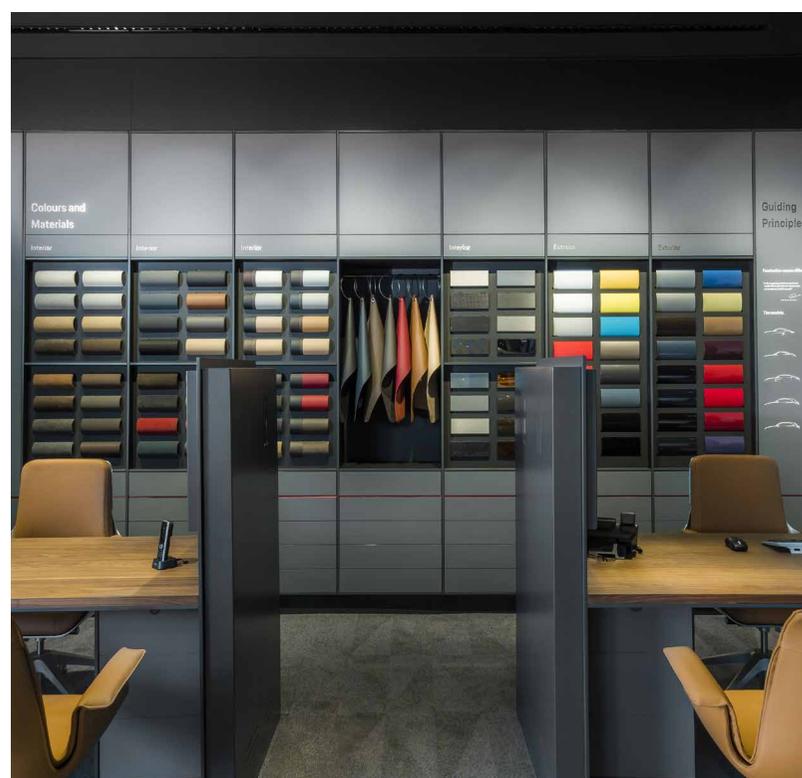
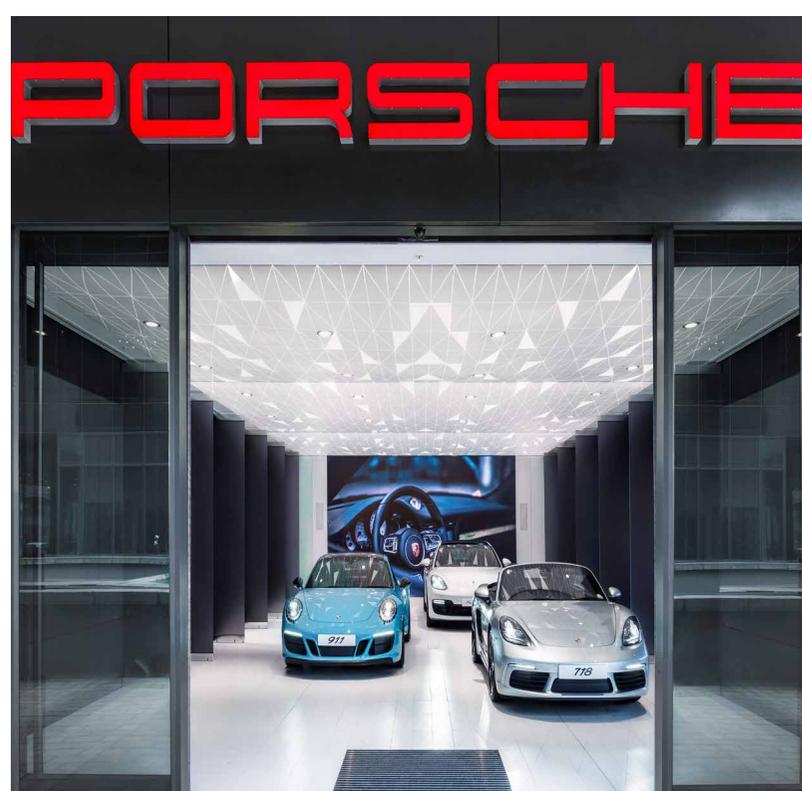
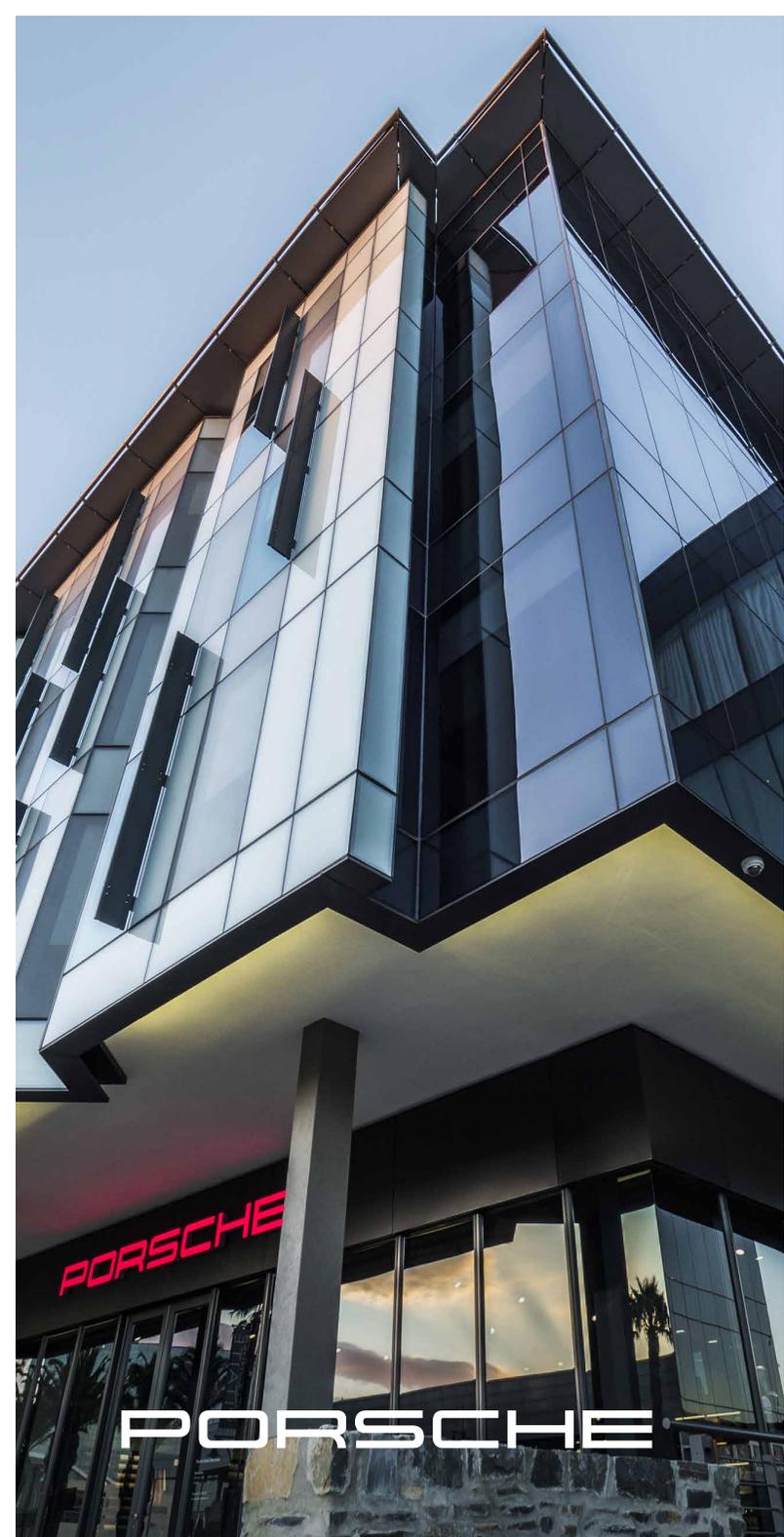


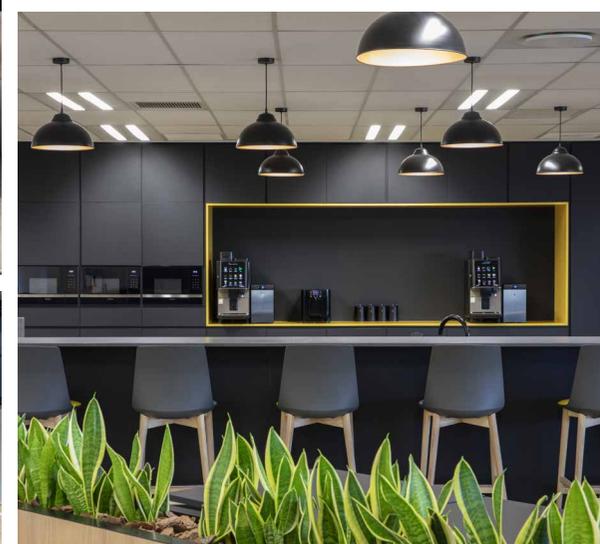
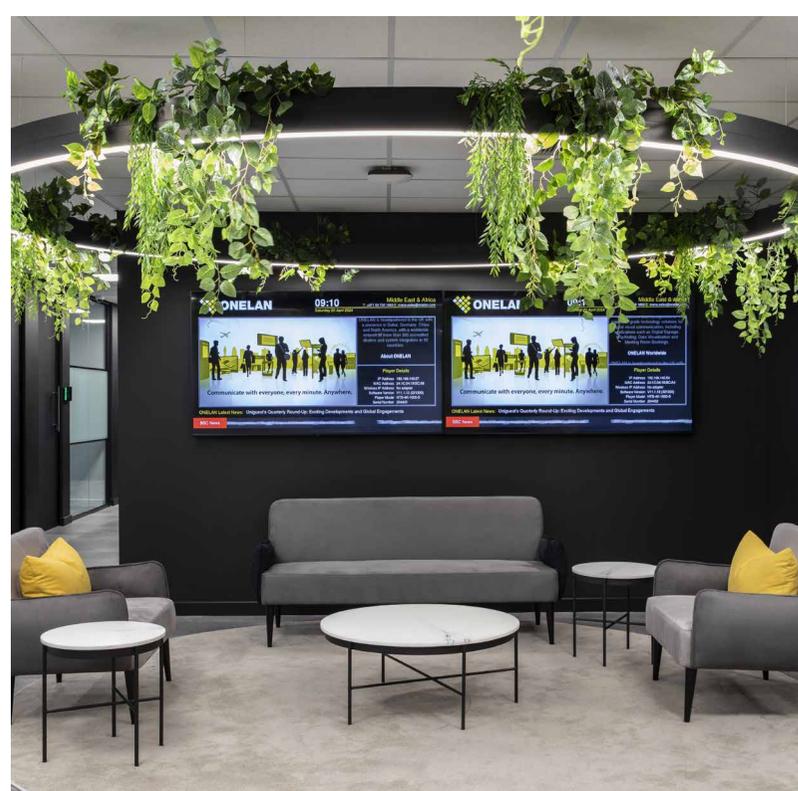


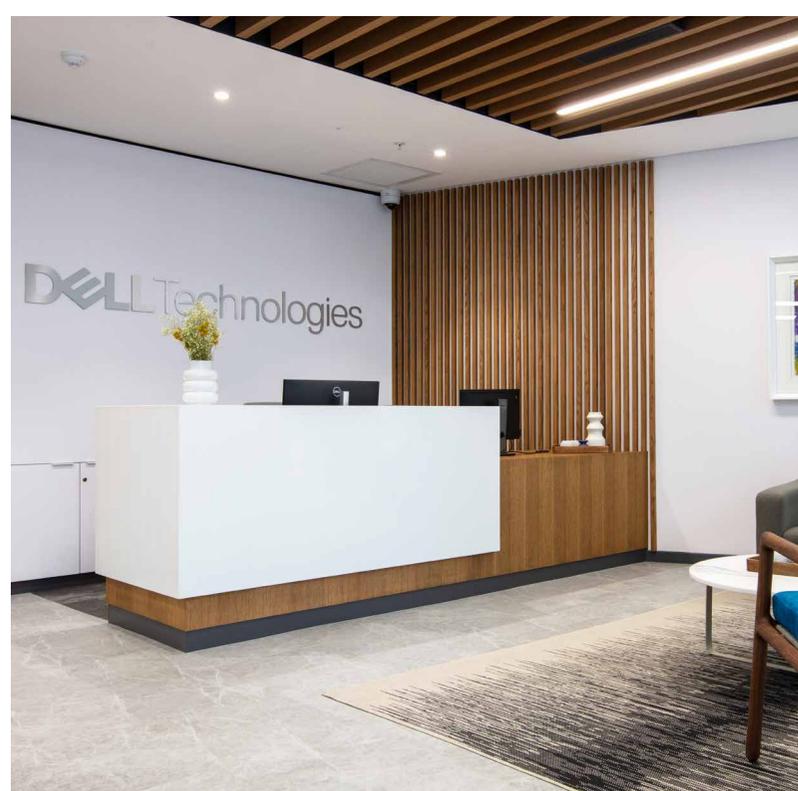


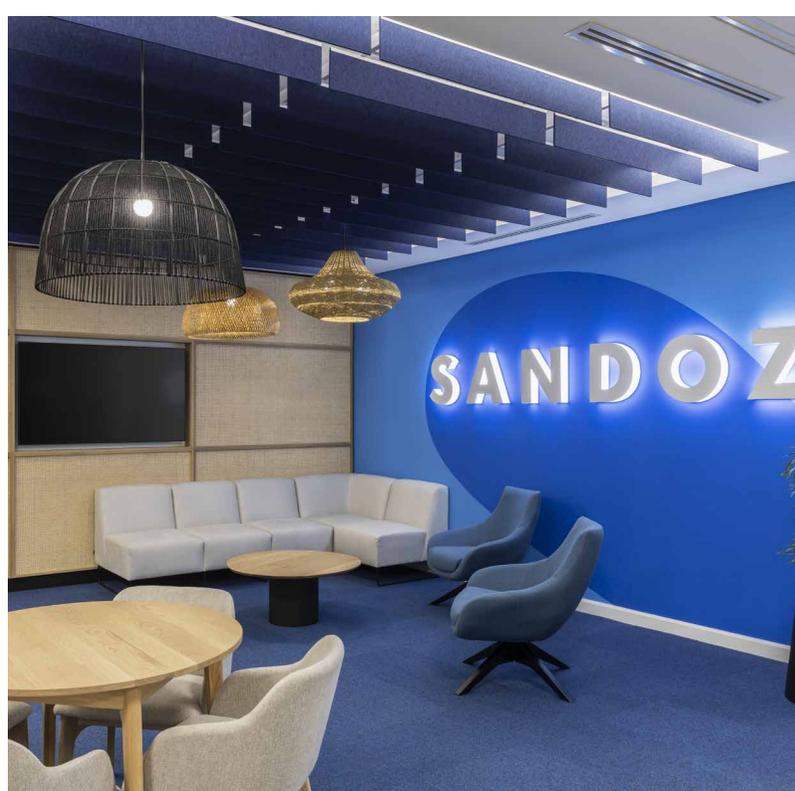


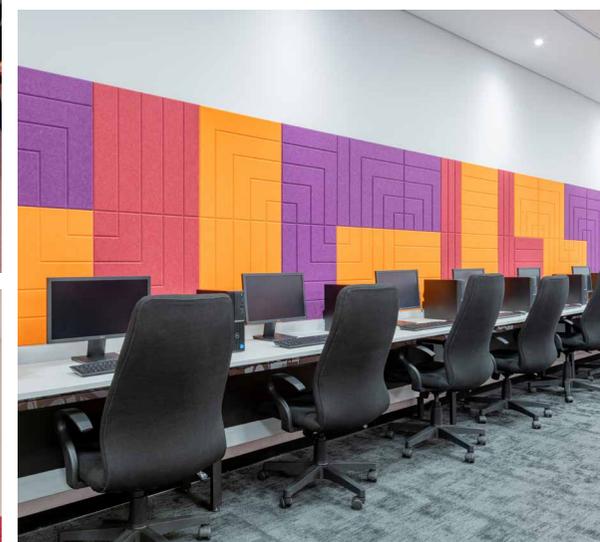
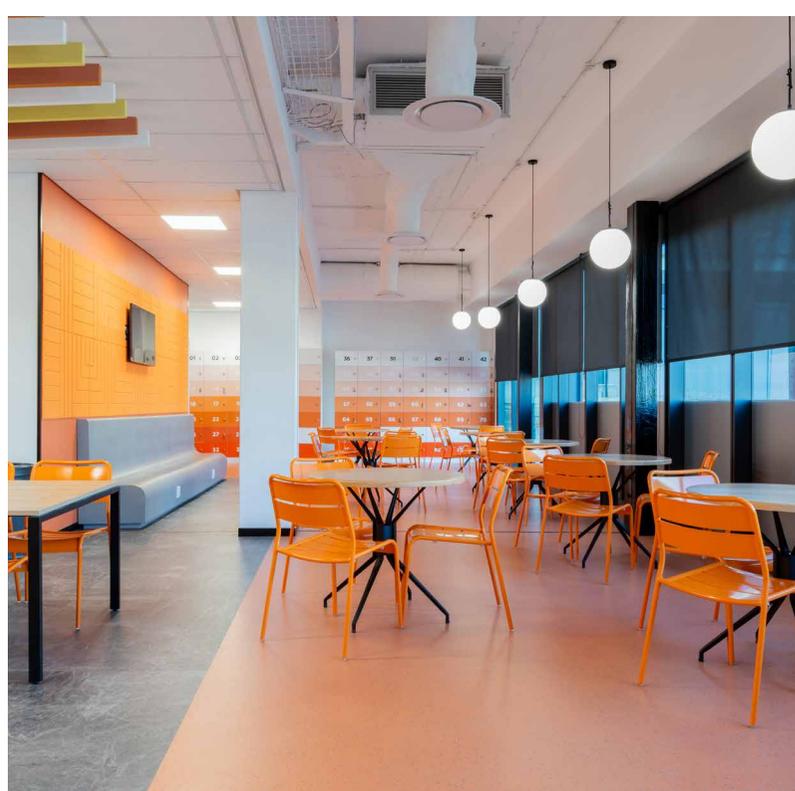
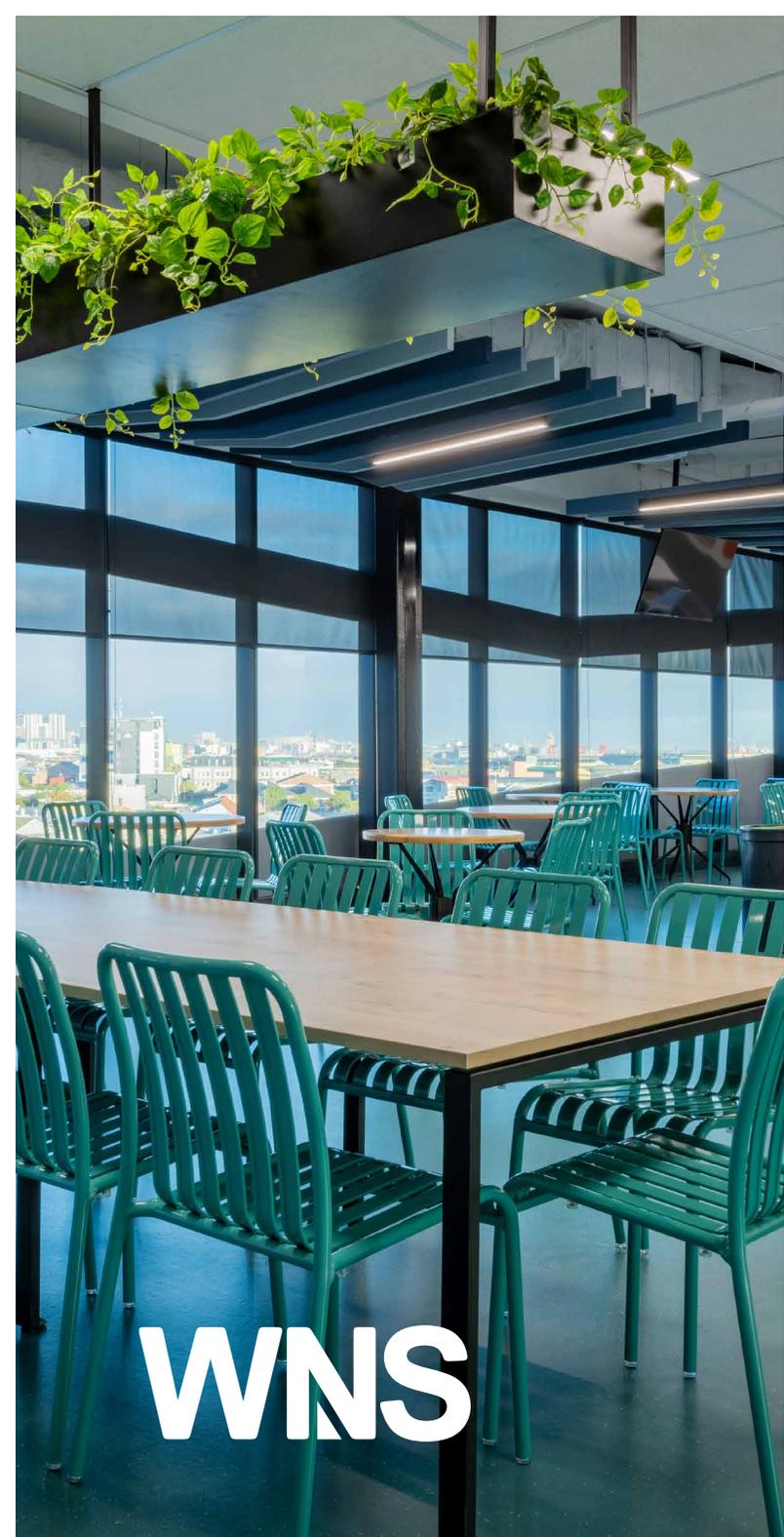


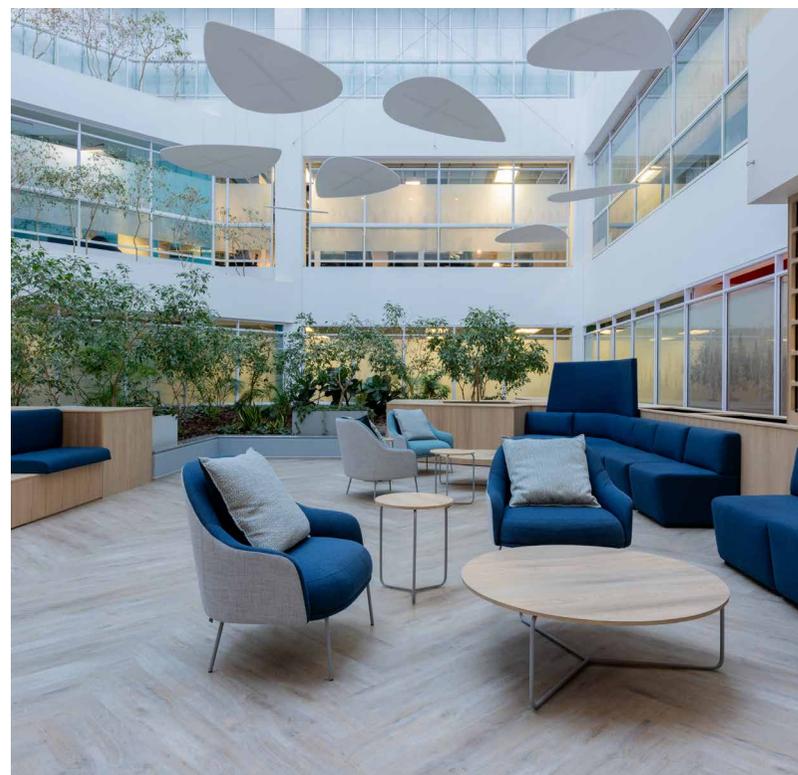
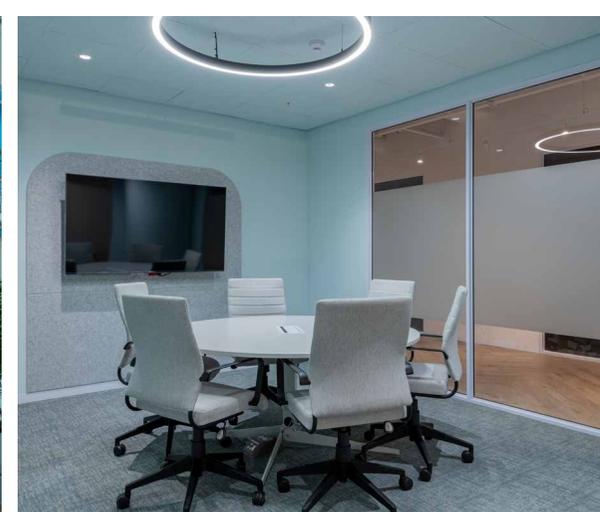


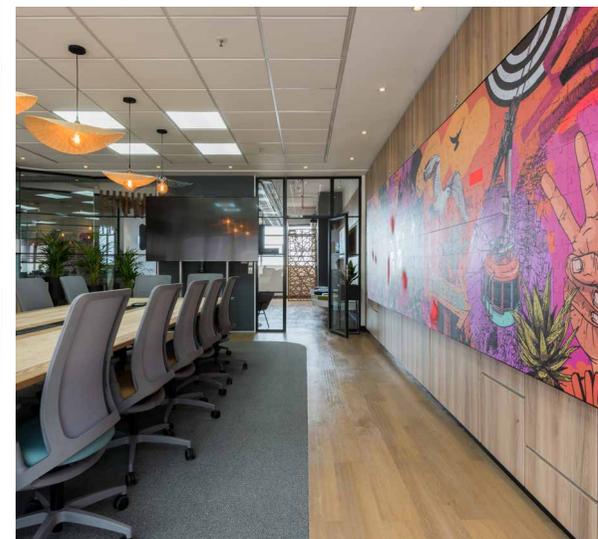
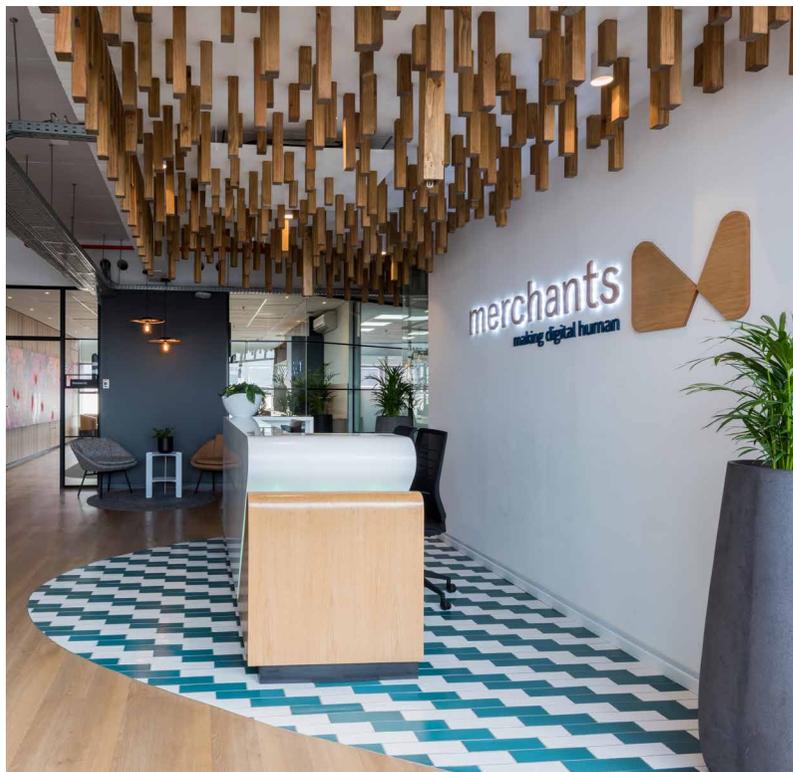
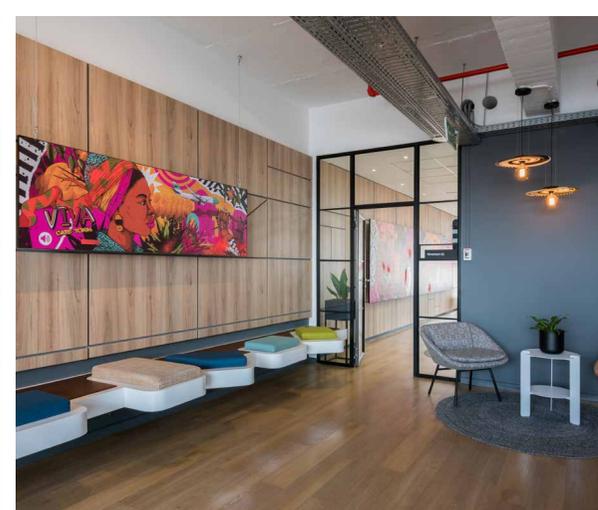
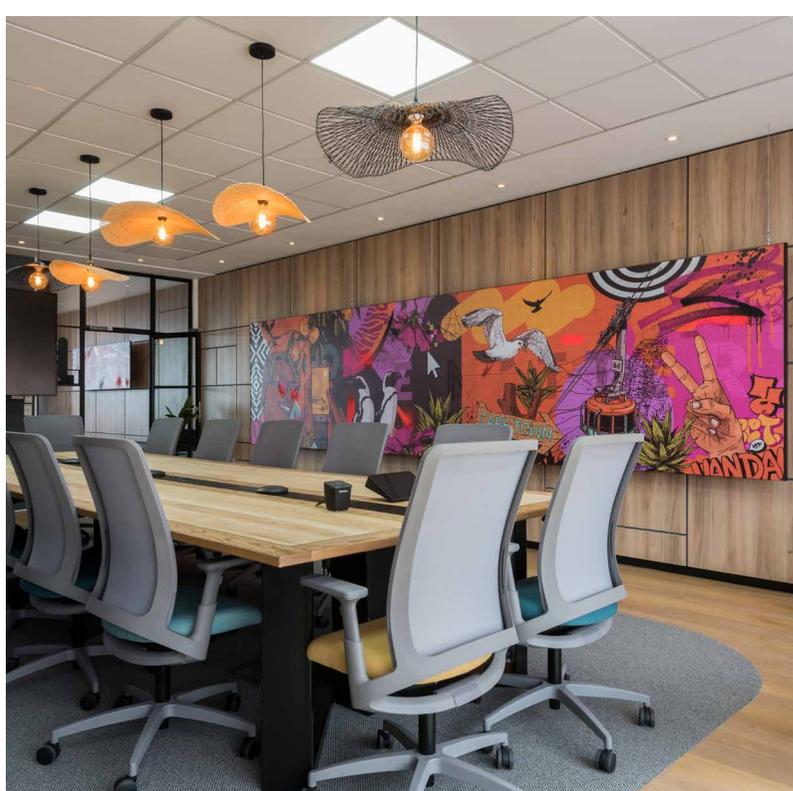


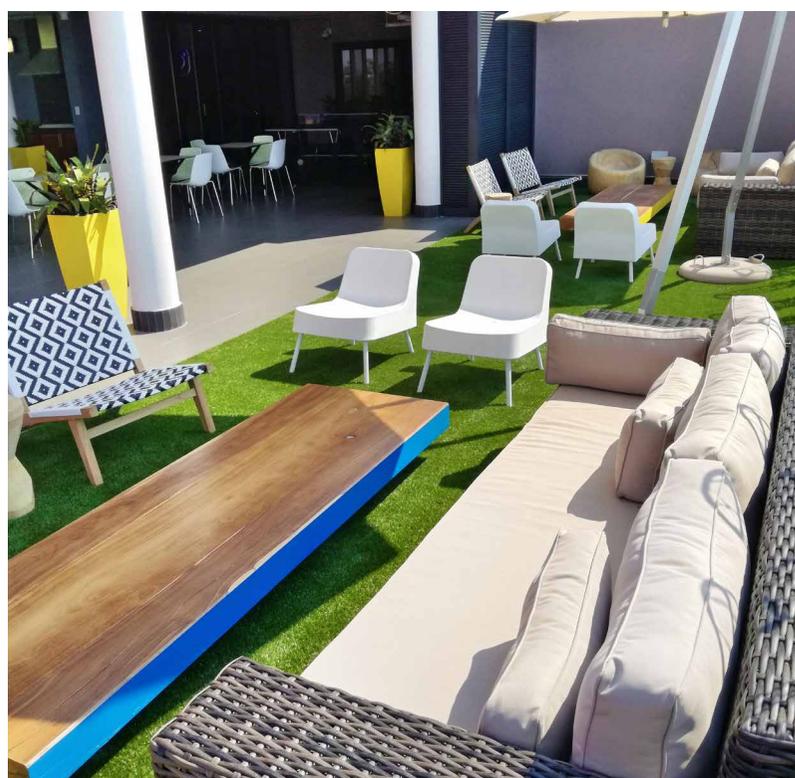
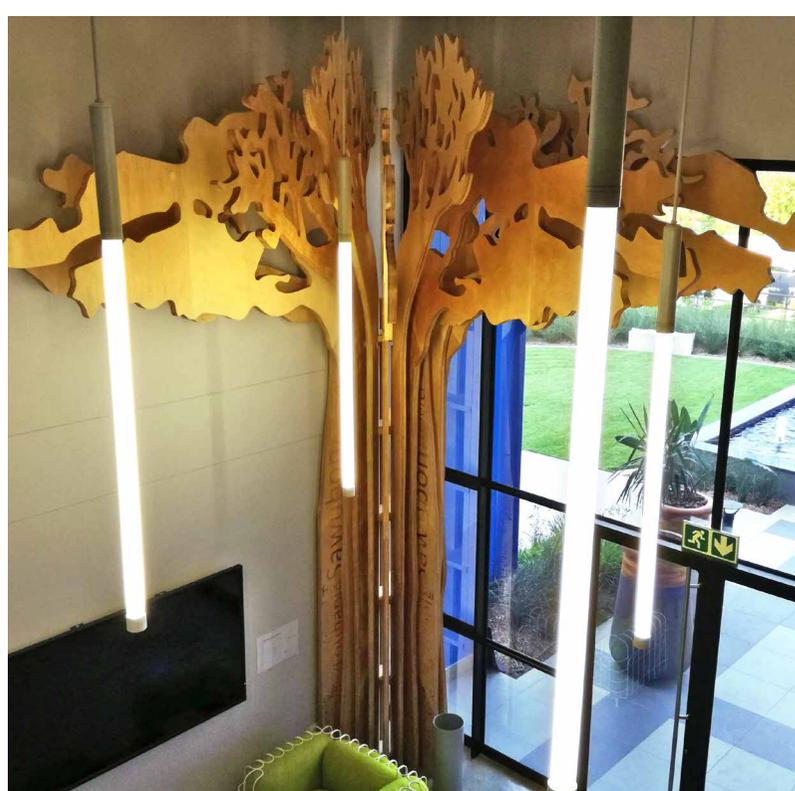
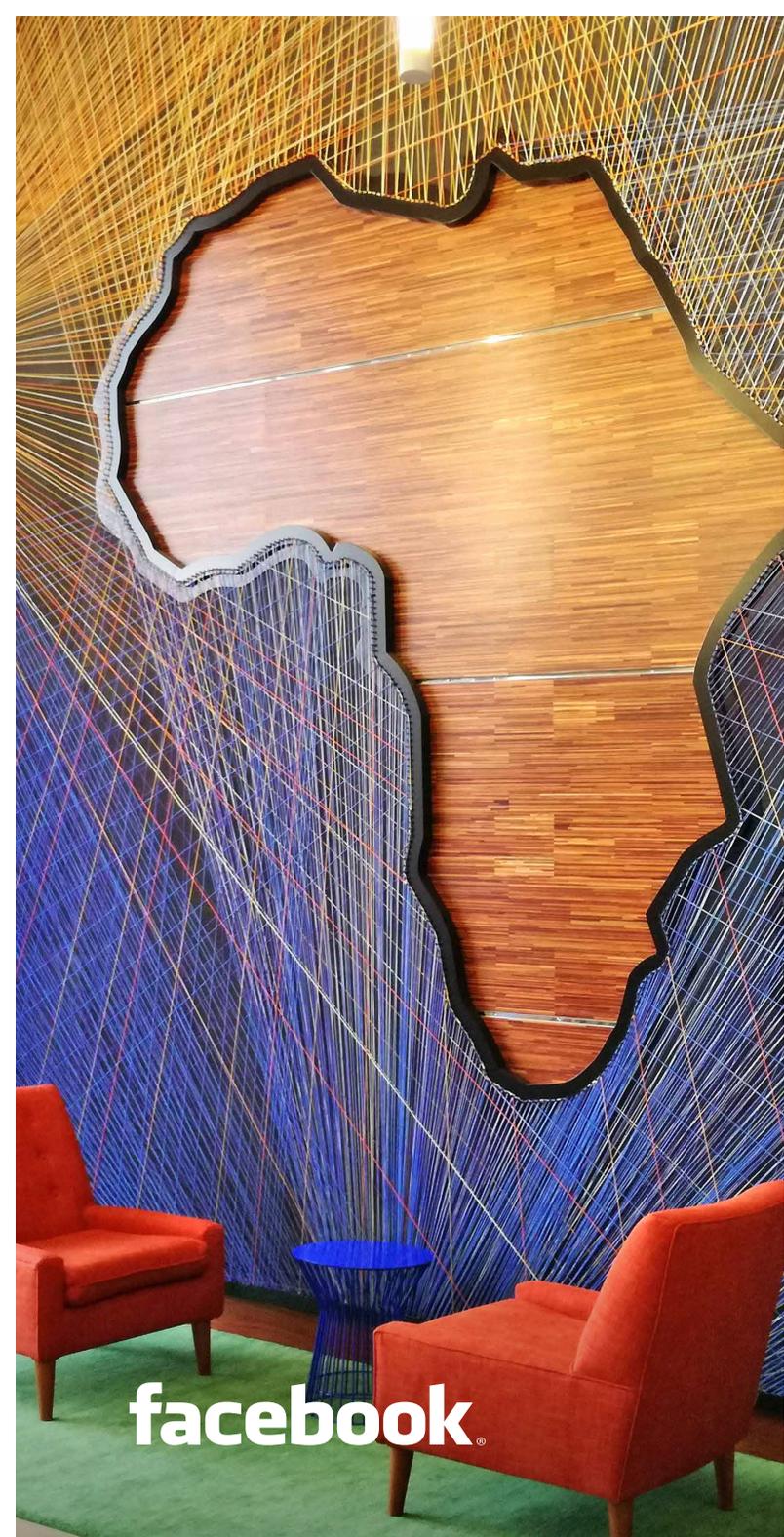


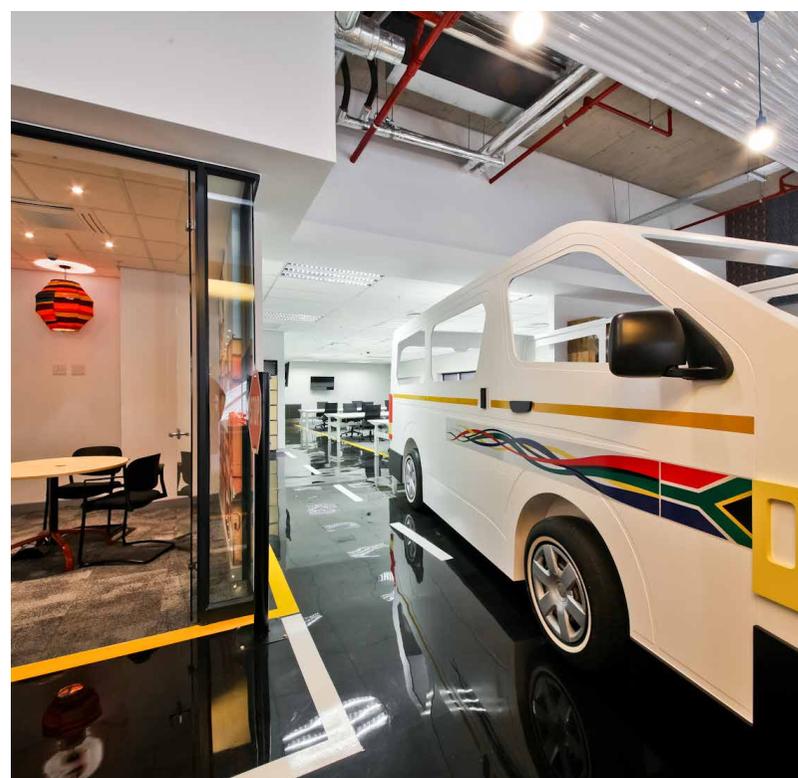
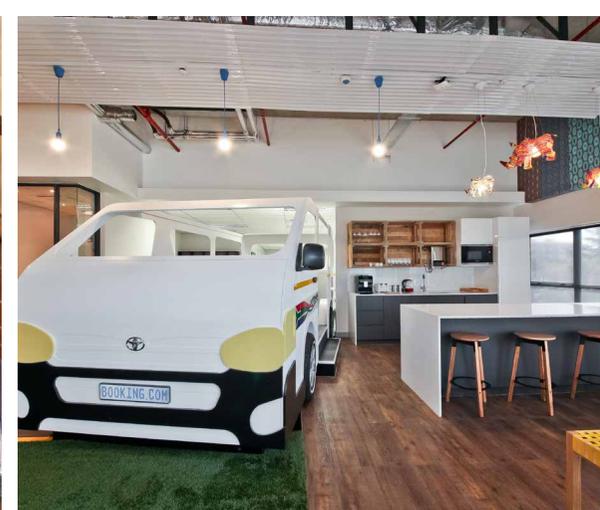
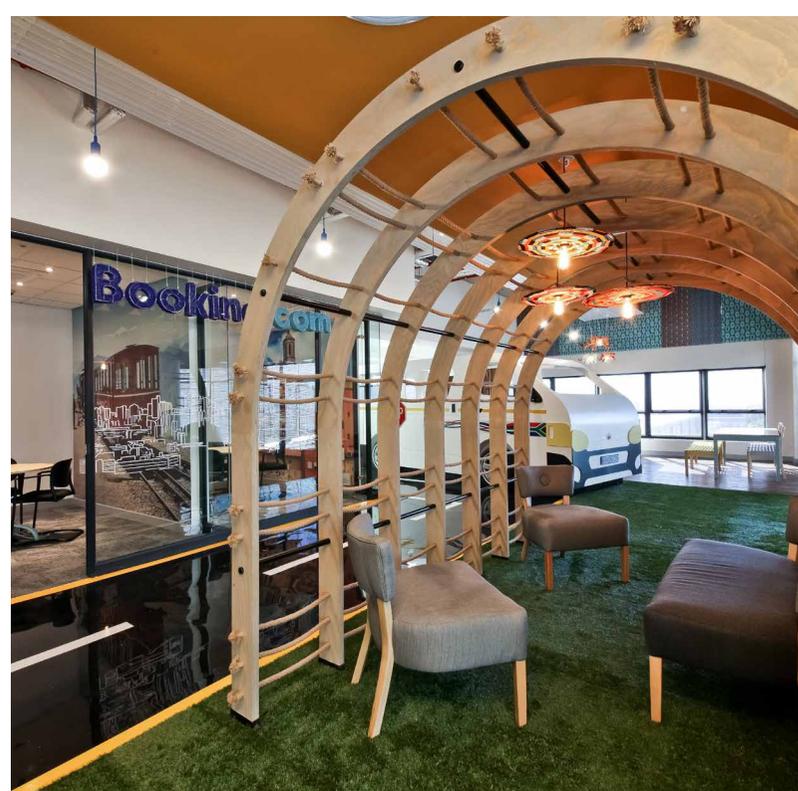
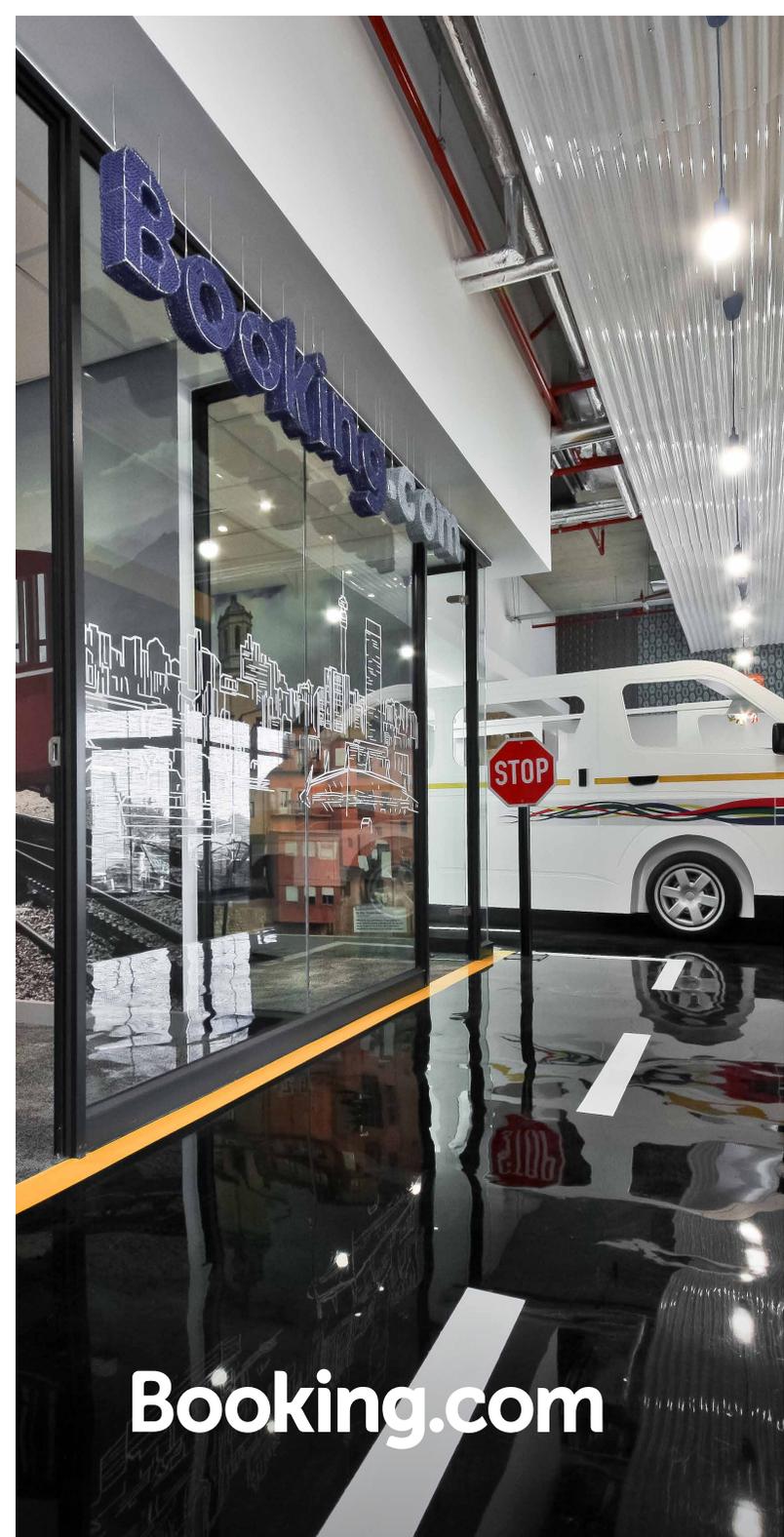


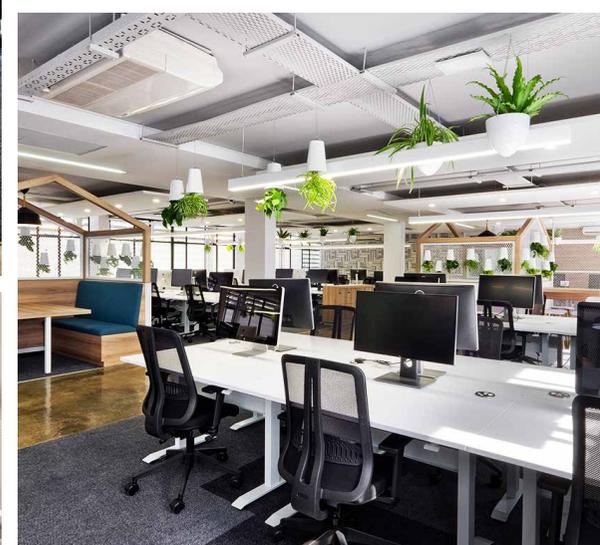
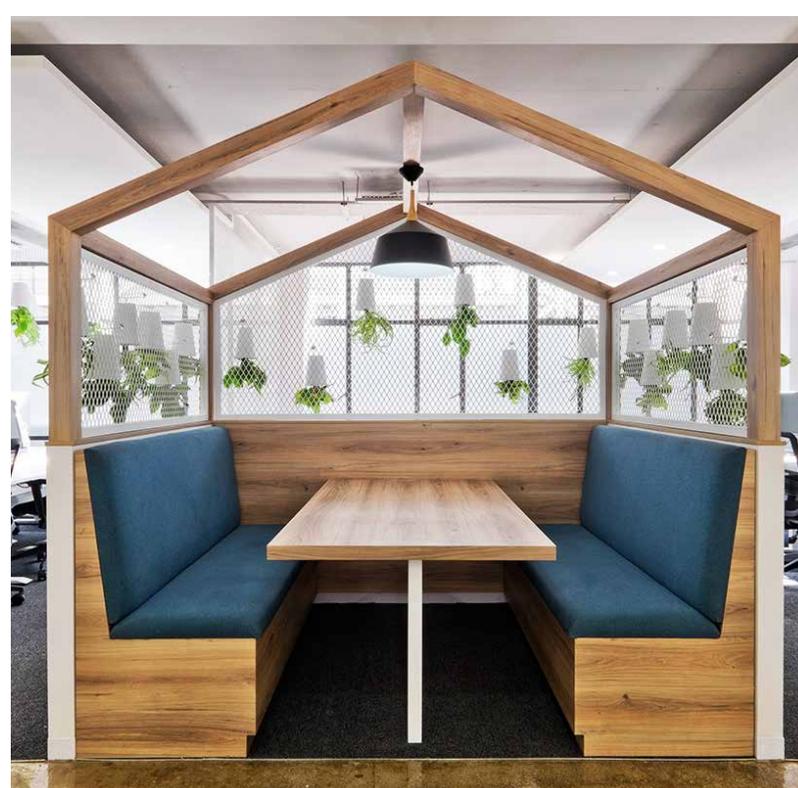
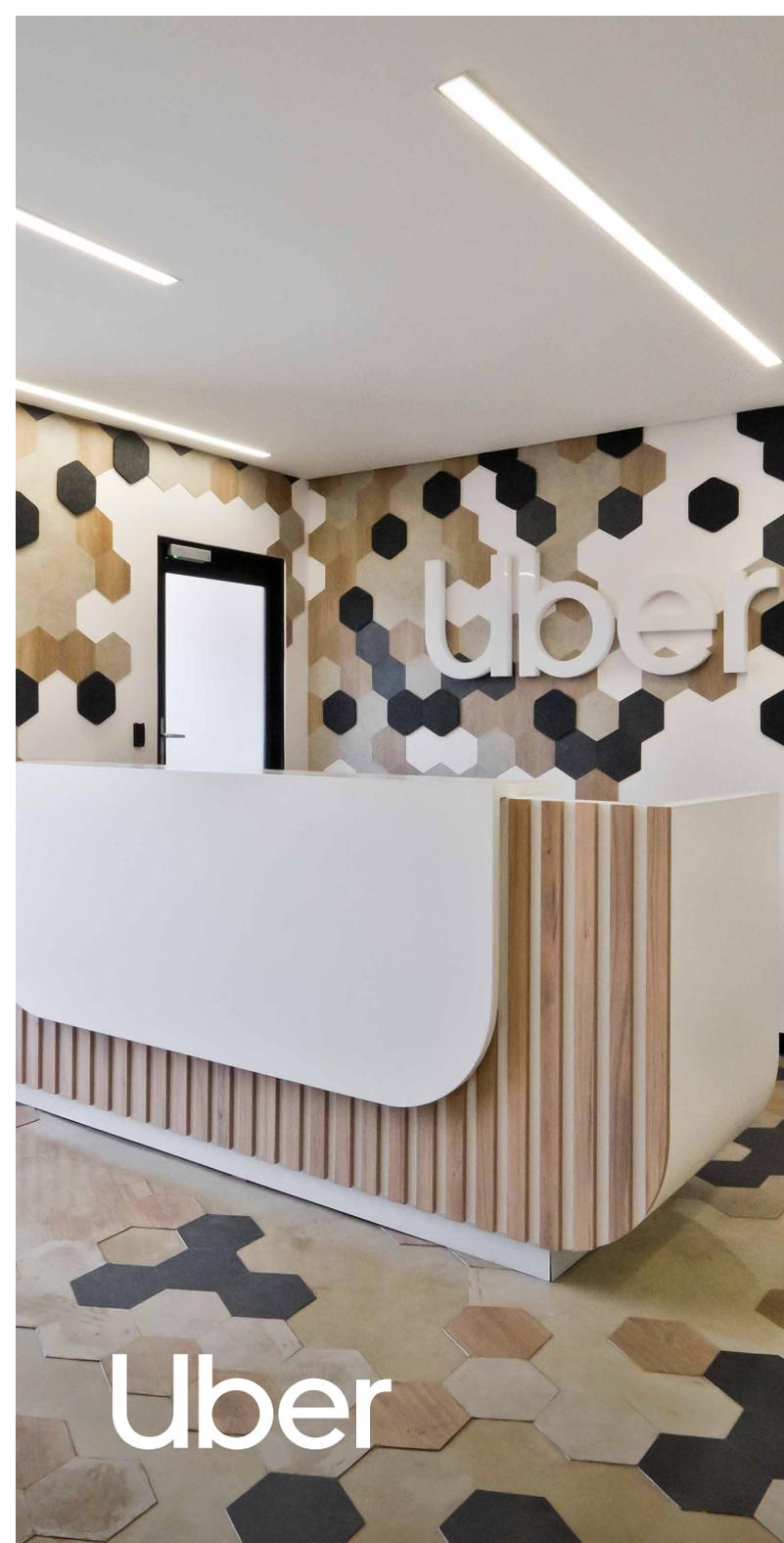


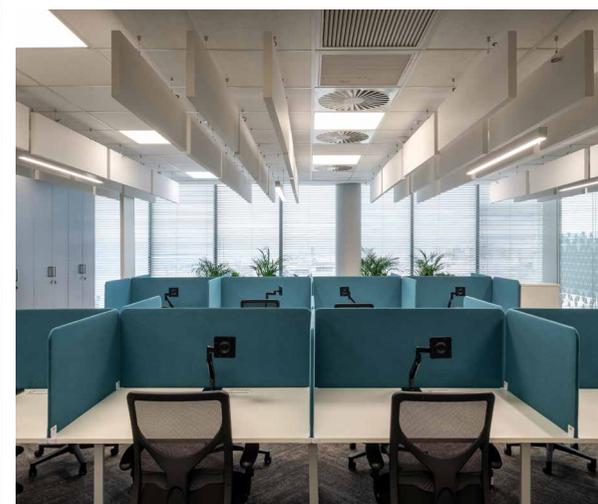
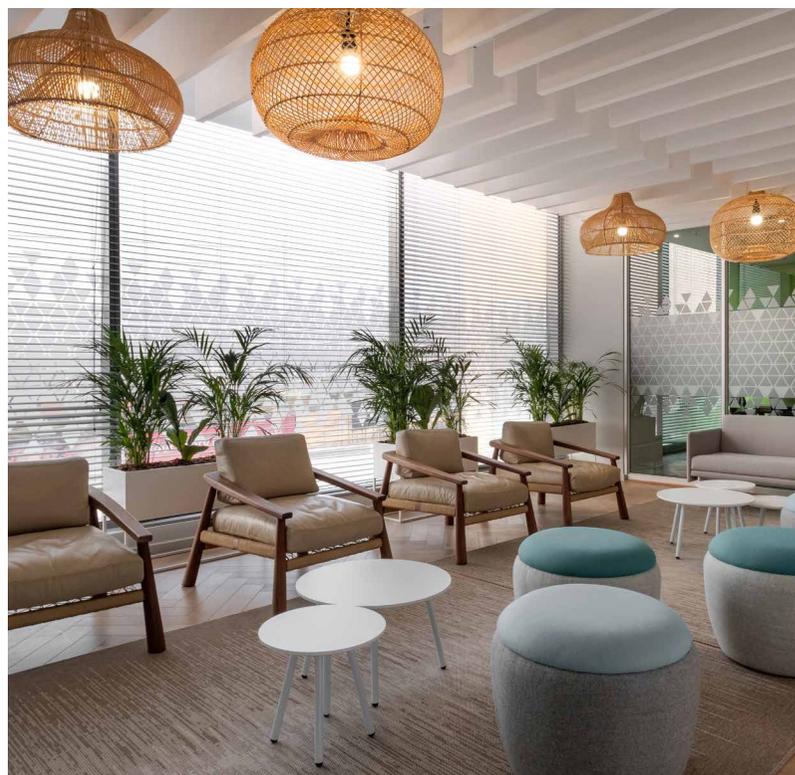
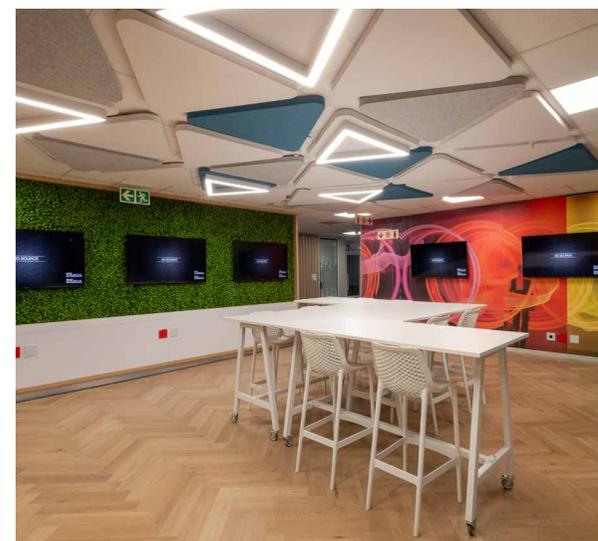
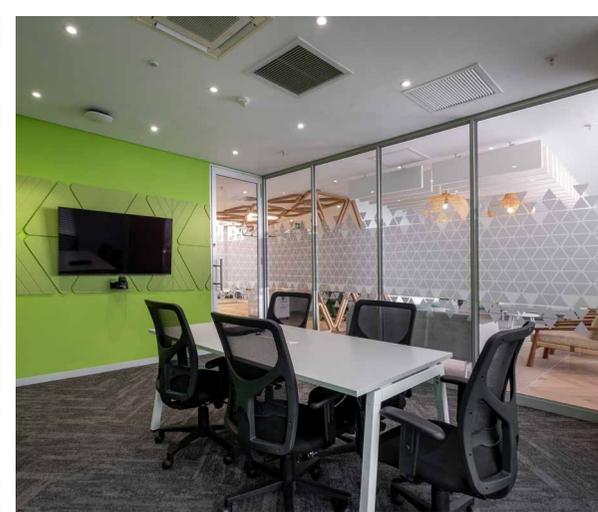
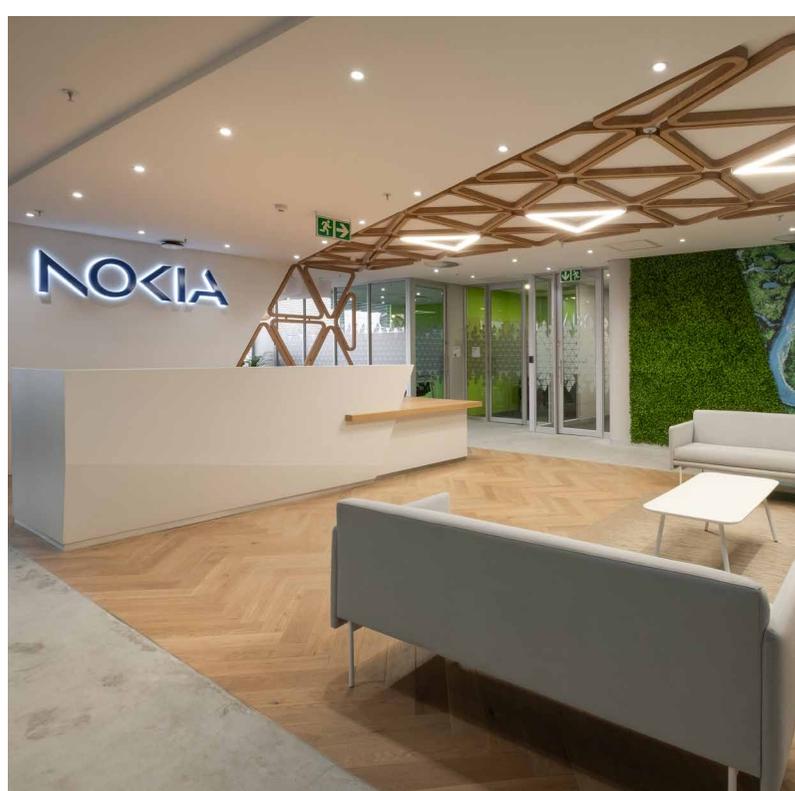


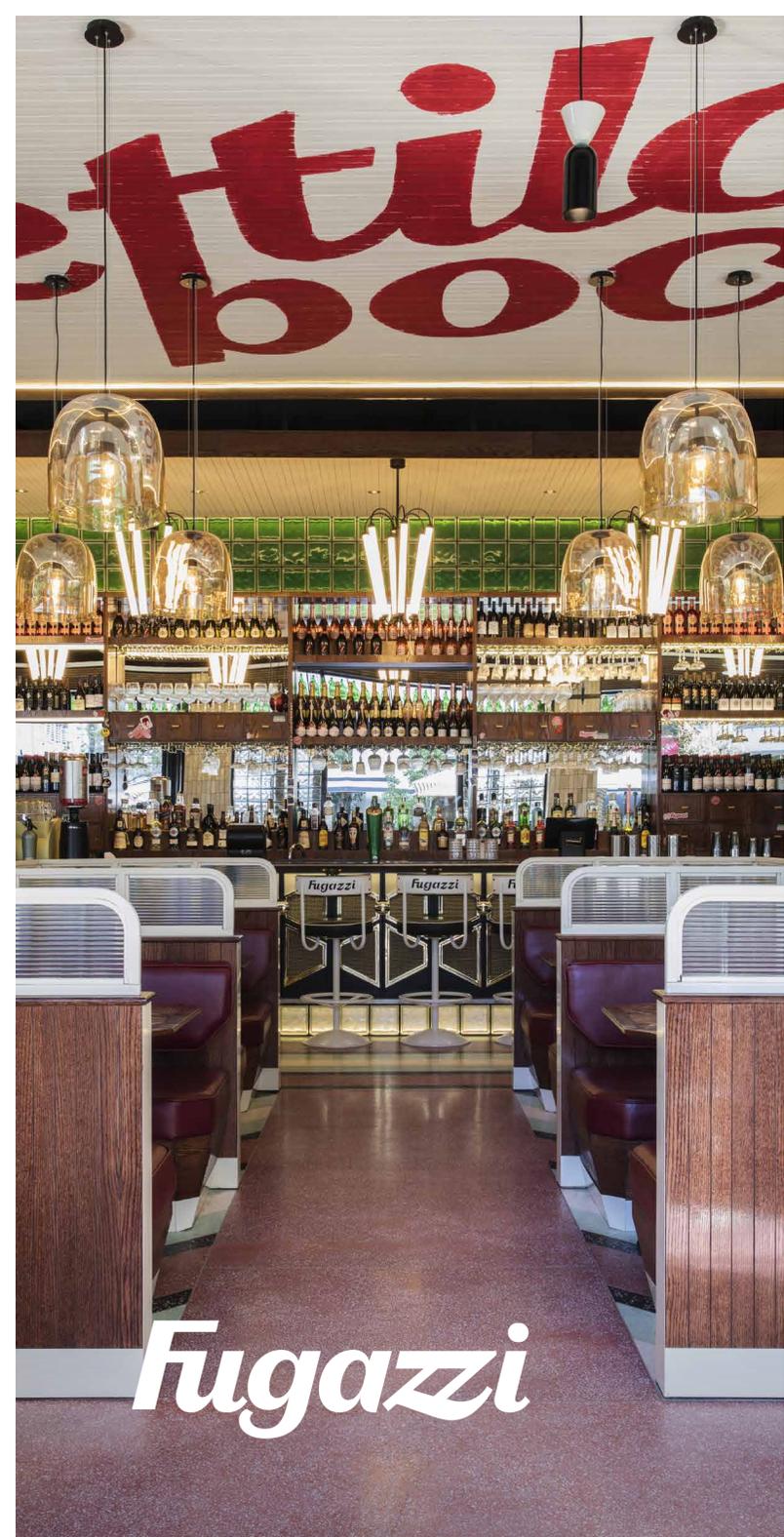


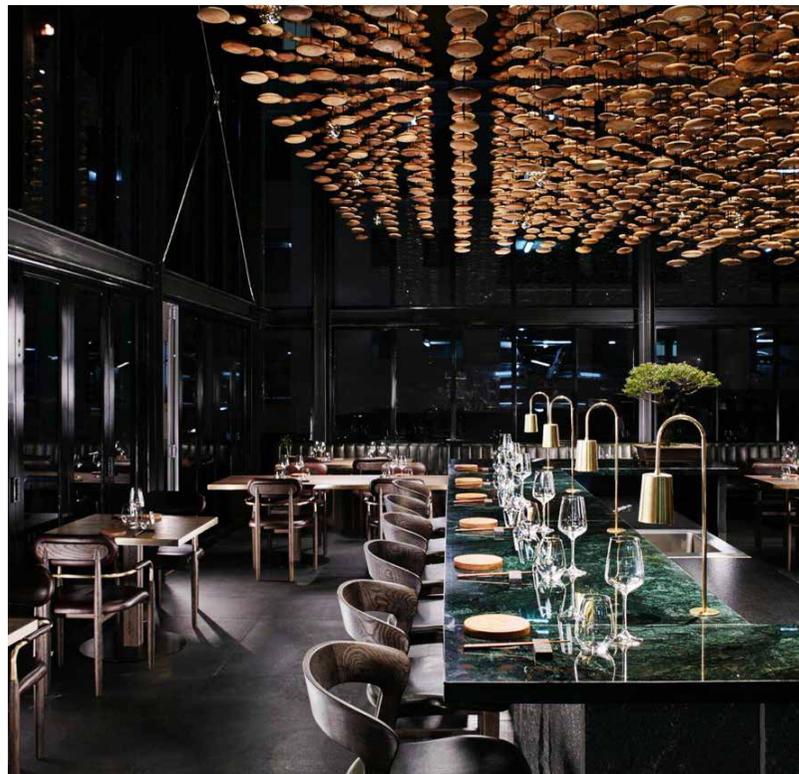
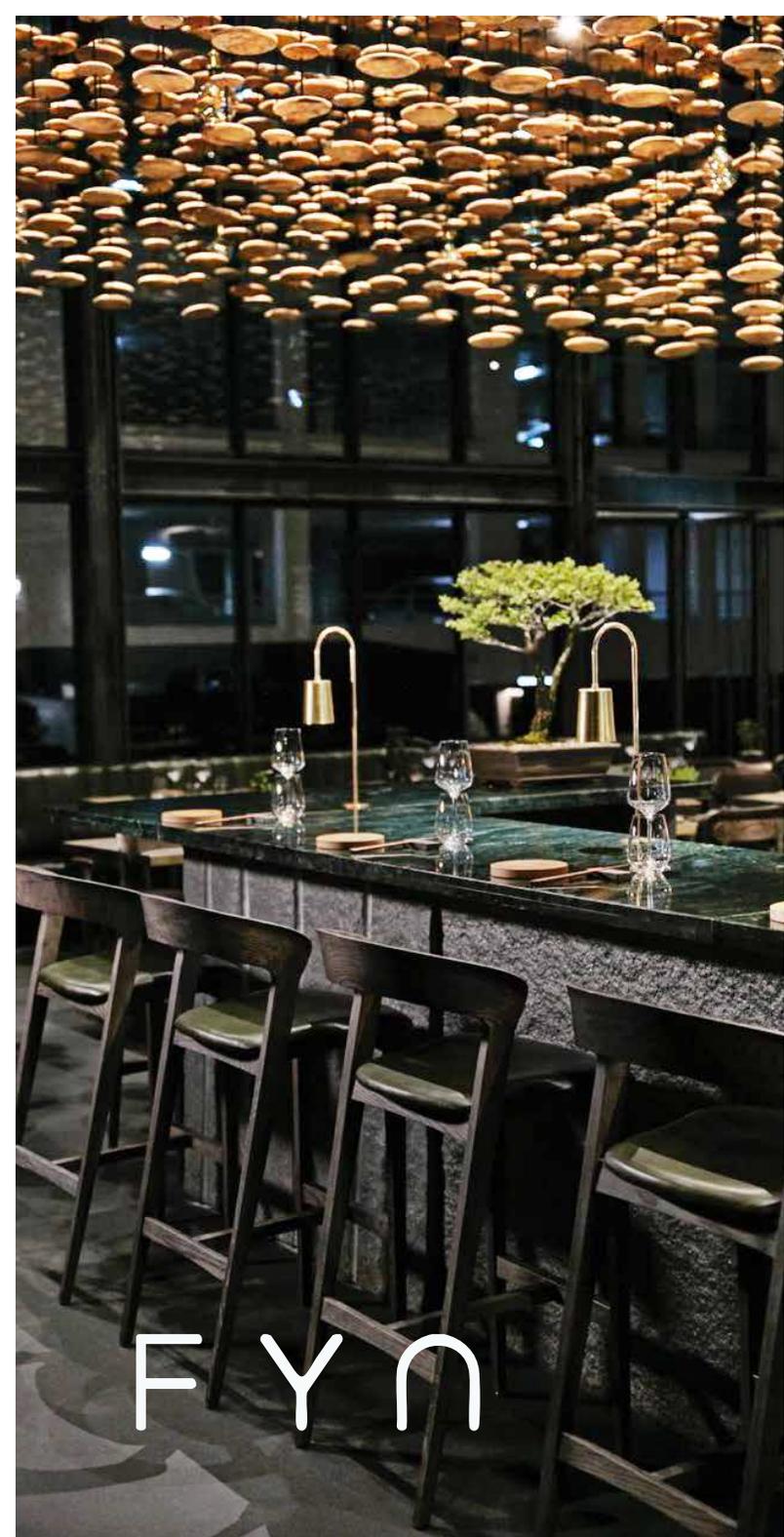












A modern office lounge area featuring two curved wooden benches with grey fabric cushions and a round wooden coffee table. The room has a curved wall, a glass-walled office area in the background, and large windows on the right. The ceiling is a grid of acoustic panels.

WE BUILD MOMENTUM

Future spaces, where client's visions come alive.
Design that considers every story, every culture, every need.



CLIENT TESTIMONIALS

We have created functional future-ready office environments for leading businesses worldwide.

TESTIMONIALS

What our clients have to say



UBER

It is with great pleasure to recommend Trend Group as a great Design & Build vendor. Great management and design resulted in a very satisfied delivery of the project.

Bas Tijssen, Senior Workplace Manager



ERICSSON

Your team has shown diligence and dedication to complete the project. The team's attention to the specifics of the project design has been very noteworthy, resulting to a job well done.

Ilker Ata, Real Estate Build Project Manager



WEWORK

Trend Group has assisted us with the project management and full fit out of our WeWork offices in South Africa. These offices included WeWork Rosebank (12,000 sqm), WeWork Sandton (10,000 sqm) as well as WeWork Strand Street, Cape Town (4000 sqm). In our dealings with Trend Group, we have found them to be extremely dedicated and assisted us efficiently and timeously with any queries or problems. We have been greatly satisfied with the quality workmanship as well as adherence to exceptionally tight timelines and the work has been carried out in a professional manner in compliance with the contractual terms.

Max Delplanque



MUNICH RE

It is with pleasure that we recommend Trend Group as a distinguished Design & Build company. Our new office location in Rosebank, Johannesburg, resulted in a modern and flexible work environment in line with current and future workspace trends. We enjoyed great collaboration and engagement with the Trend team which displayed creativity and innovation, as well as notable execution and delivery.

Yolanda Skei, COO



CAPITA

Trend Group has consistently demonstrated a high level of talent in translating our design requests into tangible outcomes. Their proficiency in comprehending and implementing our design concepts has significantly contributed to the success of our project so far. Moreover, we have found them to be efficient in the cost estimation process, ensuring transparency and accuracy in financial matters related to the project.

Arun Kajal, Director - Administration & Facilities



WPP

Trend Group has successfully completed the interior fit-out project for WPP South Africa. Their ability to manage the project seamlessly, meet deadlines, and deliver a finished space that exceeded our expectations was truly commendable considering the project was carried out in a live environment, requiring strategic phasing and seamless coordination to allow the end-user to continue operating during construction.

Neo Masemeni, Senior Associate PM, Pro-Crit Projects



MERCHANTS

Over the past two years, Merchants has had the privilege of collaborating with Trend Group on projects totalling more than 10,000m². Throughout this period, Trend Group's team of designers, quantity surveyors, and project managers have consistently demonstrated a profound understanding of the BPO environment, PCI regulations, and our client's specific requirements. Trend Group's designs have showcased a remarkable ability to create flexible spaces tailored for contact centre operations and seamless ramp-ups.

Mat Conn, Chief Information Officer



PINSENT MASONS

In our dealings with Trend Group we have found them to be extremely dedicated and professional and assisted us efficiently and timeously with any queries or problems.

Murray Thompson, COO

TESTIMONIALS

What our clients have to say

DHL



From the onset, Trend understood our expectations and interpreted our requirements fully. Trend has been very involved in the project since the inception stage and even suggesting more feasible, environmentally friendly options, which we valued.

Indran Moodley, Branch

ACER



Our new office fit-out turned out to be a stress-free project, well managed and executed by Trend from design to implementation and build. Trend is an expertly coordinated well-oiled machine who will ensure that your project is completed on time with no headaches.

Shellaine Murison, Office

BBC



I would highly recommend Trend as a candidate for any civil projects they are bidding for, based on the work they have carried out for BBC over the past six months. Working alongside the team they made my role considerably easier in the knowledge that their creative thinking, organization and dedication to the project meant we would meet all requirements set out within the timeline.

Rob South, Senior International Project

CITIBANK



We would like to express our sincere gratitude to the entire Trend team; that we were able to rely on your consistent service and your teams' efforts to go the extra mile to provide outstanding service. The level of accountability, efficiency, and the way you conducted business is very much appreciated. Our team could not be more satisfied with your work.

Cally Heath, Snr. Project Manager



SOUTH 32

I just wanted to say a massive thank you to you all for a very enjoyable project. I spent a week onsite and was blown away by the finished product. To the Profica, Trend, Equate, Bedrock, Spoomaker, Sharsons, Mobilia, vision cabling, (there are more), thank you for the support and guidance we all did it.

David Rey, Partner

PEPSICO



The team who assisted us brought together a solid combination of creativity, experience, and knowledge, and were always open to suggestions and collaboration, with no request disregarded. In addition, their willingness to help manage costs was appreciated, and helped us bring the overall project in within budget. The team was able to distill the principles of our workplace guidelines, as well as our specific requirements, and translate them into a fun and functional space that will continue to support our growth as a company.

Antoinette van Tonder, Office

CAMPARI GROUP



I confirm that I have dealt with Trend Group since 2017, during which time they have provided our Company with excellent support in several Office fit outs/ refurbishments. Their work has been a huge part of creating our Company's image and presence in the furnishing of our offices, helping us to bring to life our Company's look and feel in South Africa.

C. Dippenaar

BANK OF CHINA



It is a great pleasure to recommend Trend Group as a top Interior Office Design Company. Trend Group was involved in assisting us with 5 floors of our office in Johannesburg, by doing the floor designs, layouts, and refurbishments. The results exceed our expectations. We are looking forward to continuing cooperating with Trend Group in future.

Chris Chen, GM

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